



ANTONIO AZZUOLO

MEN'S PRESS



ANTONIO AZZUOLO

WOMEN'S PRESS



*Antonio Azzuolo coat, Tripp top, vintage pants and shoes, A-Morir sunglasses*

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REFLEX

REFLEX

## Daan Van Der Deen

photography: ANTHONY BATISTA  
art direction: PAUL LAMB  
styling: GIORGIO AMMIRABILE @ TheRoomsFashion  
make up: ELOISE CHEUNG @ Walter Schupfor  
model: DAAN VAN DER DEEN @ SOUL ARTIST MANAGEMENT  
production: www.theroomsfashion.com

PIER MOSS  
ROBERT BELLER  
ANTONIO AZZUOLO  
PIER MOSS  
JOHN VARIATOS

REFLEX

REFLEX Homme



ANTONIO AZZUOLO





ANTONIO AZZUOLO





jacket, vest  
& trousers  
ANTONIO  
AZZUOLO  
shirt  
DUCKIE BROWN

ANTONIO AZZUOLO



ANTONIO AZZUOLO



Sia's 12-Year-Old Protégé Maddie Ziegler:  
"Celebrities know me now, and it's funny."

ANTONIO AZZUOLO



TK: Shirt; [ROCHAMBEAU](#) / Pants; FINGERS CROSSED / Watch; [G-SHOCK](#) / Shoes; [DR. MARTENS](#)  
Cipriana: Blazer; [ANTONIO AZZUOLO](#) / Pants; TUYEN TRAN / Belt; [NICHOLAS K](#) / Shoes; DR. MARTENS

ANTONIO AZZUOLO



Vest: **ANTONIO AZZUOLO**  
Grey Trousers: **DOMINIC LOUIS**  
Trainer Pumps: **Y-3**  
Earrings: **CORNELIA WEBB**  
Back-pack: **MANDY CAAN**

**ANTONIO AZZUOLO**



Earrings, **RJ GRAZIANO**  
Choker, **WXYZ JEWELLERY**  
Black Sheer Blouse, **DOMINIC LOUIS**  
White Blouse, **ANTONIO AZZUOLO**  
Backpack, **KOONHOR**

**ANTONIO AZZUOLO**



VOGUE

SEARCH BY DESIGNER

Antonio Azzuolo

SEASON

Spring/Summer 2015

SHOW TYPE

Ready-To-Wear

SPRING/SUMMER 2015 | READY-TO-WEAR

## Antonio Azzuolo

05 SEPTEMBER 2014



ARCHIVE



ANTONIO AZZUOLO

## Azzuolo Men's RTW Spring 2015

Azzuolo's men's and women's collections were loosely inspired by e references and streetwear s. The presentation mixed nity and femininity with the men elongated button-downs, ss kimono shirts and a removable rt panel. The women's followed h blazers in plaids and the 's signature use of navy on black te on ivory.

[VIEW SLIDESHOW](#)



ANTONIO AZZUOLO

Spring 2015 Ready-to-Wear

# A.A. Antonio Azzuolo



ANTONIO AZZUOLO

# New York Fashion Week Morning Report

By MATTHEW SCHNEIER SEPTEMBER 4, 2014 6:45 AM 1 Comment

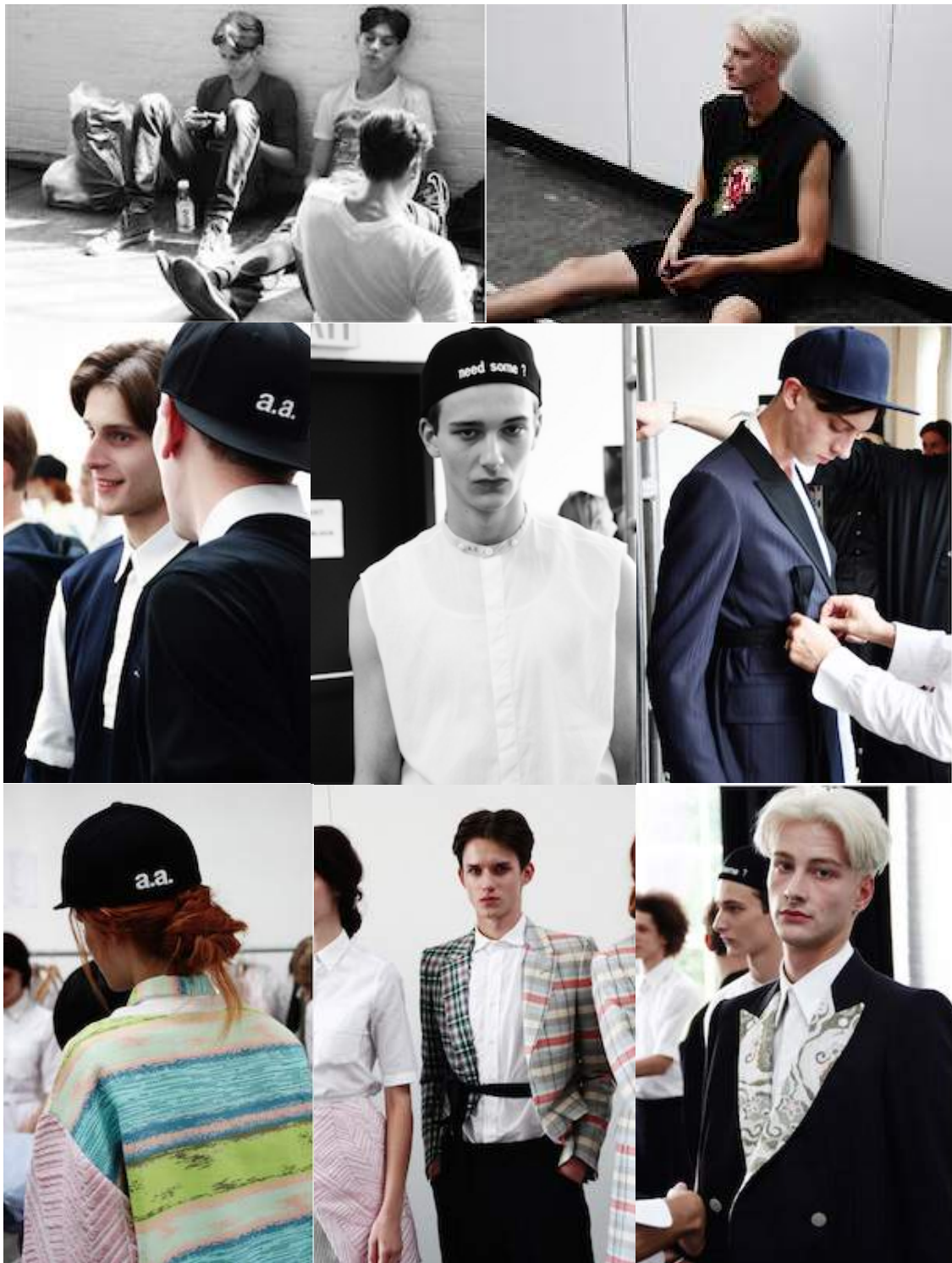


Antonio Azzuolo, spring 2015. Rahav Segev for The New York Times

ANTONIO AZZUOLO

# A. A. Antonio Azzuolo SS15 Backstage!

by Adriano B.



ANTONIO AZZUOLO

**Antonio Azzuolo Spring-Summer 2015 Men's Collection**



ANTONIO AZZUOLO

## New York Fashion Week Spring/Summer 2015: Antonio Azzuolo

By KEVIN TACHMAN  
SEPTEMBER 4, 2014



*Scenes from the New York fashion week photo diary of [Kevin Tachman](#).*



Slide Show | New York Fashion Week Spring/Summer 2015: Antonio Azzuolo Scenes from the New York fashion week photo diary of Kevin Tachman.

ANTONIO AZZUOLO



ANTONIO AZZUOLO



November 21, 2014

## Spring 2015 Trend: Quirky Skirts

By Andrew Shang



[VIEW SLIDESHOW](#)

Antonio Azzuolo  
*Photo By John Aquino*

[A- A A+](#)

[PRINT](#)

ANTONIO AZZUOLO

FASHION > DESIGNERS

## The 7th Americans in Paris Showcase Opens Featuring Top Emerging Design Talents



SEPTEMBER 26, 2014 1:30 PM  
by LYNN YAEGER



Photographed by Taylor Jewell

[Pin it](#)



What does a golden monkey with a ruby eye have in common with a frock fit for a flapper? Will a flat-heeled Oxford rush off to meet a dangerous-to-know stiletto for an after-hours tryst in the Palais-Royal?

These silly but irresistible speculations, and many more, are occasioned by the seventh season of Americans in Paris, a global showcase for emerging designers

### ANTONIO AZZUOLO

# Americans in Paris Build European Exposure

By *Alex Wynne*



The designers participating in Americans in Paris' seventh edition

*Joe Schildhorn*

A- A A+

PRINT

ANTONIO AZZUOLO

## The CFDA/*Vogue* Fashion Fund Americans in Paris Cocktails

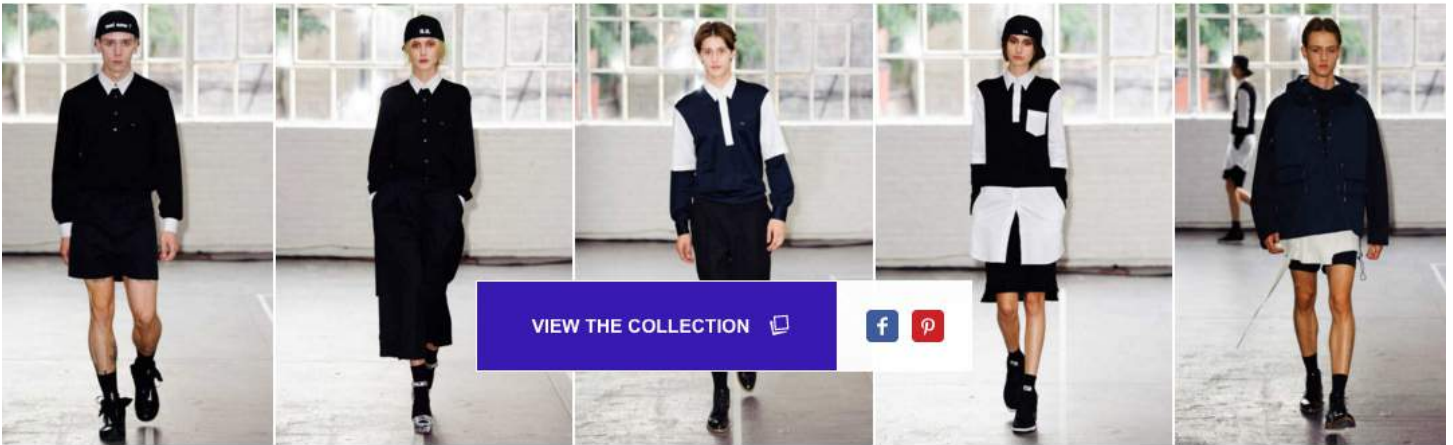


ANTONIO AZZUOLO

FASHION / RUNWAY / FIND A SHOW BY: SEASON & DESIGNER

# Antonio Azzuolo

SPRING 2015 MENSWEAR



ANTONIO AZZUOLO

## ANTONIO AZZUOLO MIXES CASUAL + FORMAL STYLES FOR SPRING/SUMMER 2015 COLLECTION

The latest from designer Antonio Azzuolo juxtaposed casual and formal elements for a collection, ideal for the modern man, who wants to look his best at all times. Sharp, tailored jackets were half cinched and paired with cropped trousers. The eastern flair continued with kimono-style tops, which coincided with a selection of black and white garments for effortless fashion choices. Meanwhile, bright colored plaids rounded out the collection with a western attitude.



ANTONIO AZZUOLO S/S 2015

ANTONIO AZZUOLO

ACTIVE JACKETS ITEM

Elevated cagoules, anoraks and windbreakers bring a formal tech feel to the season. Updates include transparent materials and rounded, oversized silhouettes for a futuristic sports look, while relaxed cotton and nylon versions become everyday items.



Patrik Ervell



Antonio Azzuolo



Duckie Brown



Tim Coppens



Perry Ellis

PLEATED PANT ITEM

Pleats become an important detail for the trouser, adding a sense of formal style to casual dressing. Single and double pleats are seen on ankle-cropped, tapered silhouettes and appear more directional on relaxed, wide-leg shapes.



David Hart



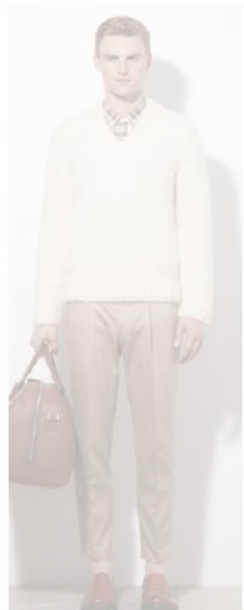
Crey



J. Cree



Antonio Azzuolo

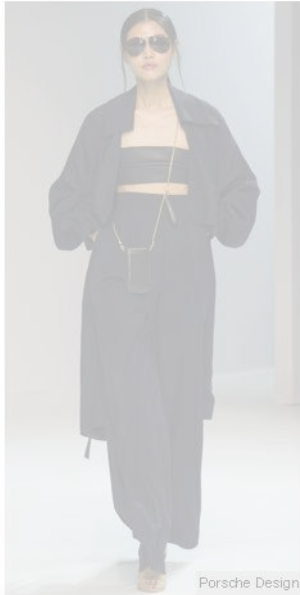


Michael Kors



## ONES TO WATCH

Porsche Design presented a sharp collection with a modern, high-tech aesthetic. Soft pastels bathed tailored looks at Amir Taghi and Antonio Azzuolo. Koonhor sent forth a collection of fringed ensembles with a strong streetwear vibe.



Porsche Design



Amir Taghi



Koonhor



Antonio Azzuolo

## 9

## ONES TO WATCH

Eastern influences were seen at both Baja East and Antonio Azzuolo, with the former's luxurious loungewear and the latter's Japanese tailoring. Orley continued to make a statement with its playful yet luxurious knitwear, while Porsche Design showed sleek monochromatic looks with an elevated sport feel. Lucio Castro was another designer to watch, showcasing a relaxed Riviera style this season with plenty of commercial appeal.



Orley



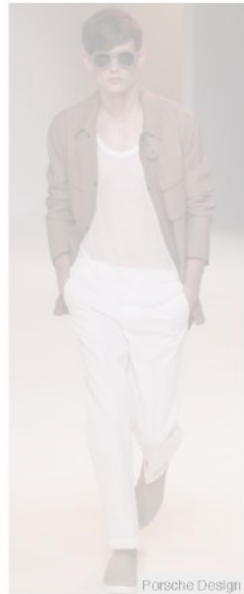
Baja East



Antonio Azzuolo



Lucio Castro



Porsche Design





"I'm inspired by the Canadian people and landscape. There's a very fresh energy here—like boundaries are less defined—and everything is wide open!"  
— Antonio Azzuolo  
Sleeveless wool topper (Antonio Azzuolo), metal drop earring (Rita Tesolin) and felt hat (Almar Kyi Kyi)

ANTONIO AZZUOLO



ANTONIO AZZUOLO



Antonio Azzuolo

Ovadia&Sons

Public School

Timo Weiland

Todd Snyder

ANTONIO AZZUOLO

**teen**VOGUE

MOVIES

**Best Date Ever! We Went Out with 'Insurgent' Star Ansel Elgort**



ANTONIO AZZUOLO



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**LENA DUNHAM**  
GIRL ON FIRE  
By Miranda July

**BRIAN ENO**  
By Laurie Anderson  
**CHARLES RAY**  
By Will Self  
**CHRISTOPHER OWENS**  
By J. Spaceman  
**MICHAEL SHANNON**  
By Paul Rudd

L.A. SPUNKY  
MEN  
New se  
PLUS  
Agyness  
and William POPE.L

FEBRUARY 10, 2013



"YOU HAVE HAND-TAILORED CLOTHING MADE BY SIMILAR PROCESSES IN LARGER FACTORIES, BUT IT'S SO INDUSTRIALIZED, SO PERFECT AND REGULAR, THAT IT LOSES THE ARTISANAL AESTHETIC."

## Antonio AZZUOLO

When Antonio Azzuolo arrives at the Bowery Hotel for our meeting, he is more than a little cranky. The New York factory where he makes his tailored menswear is changing hands, and the new management doesn't seem to care as much about precision. He may have to move his business. The 42-year-old designer also happens to be jet-lagged, just having gotten back from Taipei, where he was meeting with the owners of a mid-size brand of which he may soon be expected to serve as creative director. It's just one result of the growing notoriety of his five-year-old label, capped in 2012 with Azzuolo's nomination for the CFDA's Swarovski Award for Menswear. I want to ask about the award, but Azzuolo won't stop talking about the factory. "You have hand-tailored clothing made by similar processes in larger factories, but it's so industrialized, so perfect and regular, that it loses the artisanal aesthetic," he says. It is unsurprising that a threat to quality has Azzuolo beside himself—tailoring is in his blood. His father was a tailor who immigrated to Montreal from Italy but had to change careers to support his growing family. Azzuolo has carried the memories of his father's custom suits through his 22 years in the industry, from fashion school at Toronto's Ryerson University to his work for Kenzo, Hermès, and, most prominently, Ralph Lauren's Purple and Black labels from 2006 to 2008. "Everything is made," he says. "There will never be another luxury brand like Ralph Lauren, one that does everything." But this doesn't mean Azzuolo's niche needs to be a small one. While he cannot abandon his commitment to the precision of his signature blossom-like examples of classic investment-piece muckers, traditional cuts spiced up with alternative materials like denim or covered with floral patterning—he seems to bridge out. "I think a lower-end collection could work really well," he says of his possible next move. So what does he need to make that happen? "Bigger halls," he jokes. "Money, Money and badassness."

ANTONIO AZZUOLO'S NEW YORK NOVEMBER 2012. ALL CLOTHING: AZZUOLO; SHIRT: ANZARDES; JEANS: SPUNKY; SHOES: BARRAGANO; GROOMING: TONY & GUY; HAIR: PHILIP VAN DER WALT; STYLING: JESSICA WILSON; PROP STYLING: JESSICA WILSON; PHOTOGRAPHY: JESSICA WILSON





From left:  
 Stef wears: GIAN REED KRANOFF  
 Sweater: DICK  
 Pants: LAURIA  
 Hoodie and shoes: KENZO  
 Clutch: BOFFICE VENETA  
 Yves: GRIFFIN and J. JENSEN  
 JACOSTE  
 In her: BOTTEGA VENETA  
 Clutch: OTTMAR LE TANK  
 Shoes: REBEA MARBY  
 Sneakers: NIBBI and CO. COPIING  
 ANTONIO AZZUOLO  
 Shoes: MUGL. AL. TERRY U.

ANTONIO AZZUOLO



BEAUTY BRANDS DESIGNERS EDITORS MODELS PERSONALITIES PHOTOGRAPHERS TURNING POINTS

Designers

## ANTONIO AZZUOLO



Photograph by Norman Jean Roy. Published in *Vogue*, November 2011.

Raised by a seamstress and a tailor in a Montreal neighborhood where “everyone wore bespoke suits and there was a tailor on every street corner,”<sup>[1]</sup> Antonio Azzuolo has been able to operate a sewing machine since he was seven years old. Today, he’s known as a designer of what *Vogue* called “carefully crafted pieces that cater to the downtown dandy.”<sup>[2]</sup> But Azzuolo’s collections—from boarding-school chic to modified Mod—reveal his quirky sense of humor as much as they do his long-nurtured skill.

First in *Vogue*

2011

November

Born

1972

Montreal

CFDA/Vogue Fashion Fund

2011

Finalist

Labels

A.A. Antonio Azzuolo



**antonio azzuolo**    アントニオ・アズオロ

THEME : -----

STYLE : Exotic & Sporty Trad

IMAGE SOURCE : -----

KEYWORD : Nike Sneakers



DESIGNER

**Antonio Azzuolo**

Born in Montreal. After studying apparel design at Ryerson University in Toronto, he moved to Milan and won award at Hyeres. Worked for Hermès and Kenzo in Paris. He served as design director at Ralph Lauren and launched his own line.

**アントニオ・アズオロ**

モントリオール生まれ。トロントのライヤーズン大学でアパレルデザインを学ぶ。ミラノに移り、イエールで受賞。パリで「エルメス」や「ケンゾー」で働く。「ラルフ ローレン」でデザインディレクターを務めた後、自らのブランドを立ち上げる。

# OUT

Out



ANTONIO AZZUOLO



## ANTONIO AZZUOLO

The business of tailoring may connote traditionalism, but menswear designer Antonio Azzuolo, a tailor by trade, is by no means stuck in the past. Once a freelance and design director before debuting his own custom hand-tailored line as *antonio azzuolo* in 2008, Azzuolo looks to the old ways—"an examination of tradition, an appreciation of craftsmanship, structure, and control," he notes—to inform his forward-thinking work. "These are elements that structure my designs. Then come influences that deconstruct, or liberate the tradition to new horizons," the designer explains.

His captivating Spring 2013 collection seems a perfect depiction of his process—sophisticated and fresh but never stiff. Azzuolo's newest items include draping suits (as well as some more customarily cut), playful patterns, double-layered shorts, fitted turtleneck shirts, and a bright tribal print jacket. "I remember my grandfather dressed impeccably. In a three-piece suit and tie, every single day, and his brother did the same, with *seriales*," Azzuolo remarks. "This collection is probably an homage to that generation and mindset."

While presenting the clothes, Azzuolo even had the models, two of which were women, don Nike running shoes, a further wish at the mingling of conventionalism. "Understanding the rules, but playing with them, and sometimes breaking these rules, is what inspires me," the designer adds. With a strong fusion of classic and modern at the forefront of his aesthetic, one would expect Azzuolo to design customer in mind when he creates his clothes. "There is an ideal customer I aspire to dress and attract, but I am not sure he actually exists," says Azzuolo. "It's an aspirational customer that exists in part. What I know for sure is that he has an appreciation for fine clothing, but is not afraid to dress up and express himself through clothing." —Alex Clagman



Opposite page, from left: Mischa wears all clothing by Simone Rocha.  
Khalida wears all clothing by Simone Rocha.  
This page: Adee wears all clothing by Antonio Azzuolo.



ANTONIO AZZUOLO

FASHION

## French Connection: The Americans in Paris Recommend What to Eat, Buy, See, and Do in the City of Light

by Lynn Yaeger



Photographed by Evan Sung

&lt; 1 of 11 &gt;

Talk about plum assignments—every season, a group of rising American fashion stars arrives in Paris to show their wares to the international buyers in town for the collections. This week, the chosen ten, dubbed Americans in Paris (and brought here with the generous support of **Tommy Hilfiger**), have set up shop at Le 8 Valois from March 2 to 4, but we suspect that busy as they are, they may have just a little time (super-early mornings! after midnight!) to take in the City of Light. Where will they go, what will they eat, buy, see, do? We asked them to share with us their plans to enjoy an imaginary “Paris on a Day Pass.” Here, their wonderful suggestions:

ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO





気だるいまどろみ。  
 デザイナーの出身地であるシチリアの素材と精緻な職人技術が融合したドルチェ&ガッバーナのジャケット、シンプルなモノトーンの花柄のジャケットに重ね、メランコリックな別の顔をのぞかせる。コート参考商品、DOLCE&GABBANA (ドルチェ&ガッバーナ ジャパン) 下にきた柔道着 / ANTONIO AZZUOLO (antonioazzuolo.com) パンツ 参考商品、ISSEY MIYAKE (イッセイ ミヤケ) 靴、SUPRIMONIO 帯締め、KIMONO HOUSE NY (thekimono.house.com) バンダール ¥105,000 YACENTINO GARAVANI (ヴァレントィーノ・ガラーヴァニファッションデズク)

ANTONIO AZZUOLO



From left: Steven Kolb, Antonio Azzuolo, Efva Attling, Alejandro Ingelmo, Philip Crangi



STEVEN KOLB, ANTONIO AZZUOLO, EFVA ATTLING,  
ALEJANDRO INGELMO, PHILIP CRANGI  
FASHION STARS



ANTONIO AZZUOLO

## Giuliano Fujiwara

Foto e commenti per conoscere la collezione, gli outfit e gli accessori di Giuliano Fujiwara presentati per  
Collezioni Primavera Estate 2014

[Collezione](#)



ANTONIO AZZUOLO

## Giuliano Fujiwara

Foto e commenti per conoscere la collezione, gli outfit e gli accessori di Giuliano Fujiwara presentati per Collezioni Primavera Estate 2014.



ANTONIO AZZUOLO

## Giuliano Fujiwara Sfilate / Collezioni Primavera Estate 2014

[Tutte le collezioni](#) ▾

Guarda la collezione di Giuliano Fujiwara presentata alle sfilate di moda donna di Londra

### COLLEZIONE



ANTONIO AZZUOLO



# Ragazze tomboy da Fujiwara

Il brand, che fa capo al gruppo taiwanese Breeze, rilancia il suo womenswear a Londra e porta in scena la prima collezione sotto la direzione creativa di Antonio Azzuolo. **Alessia Lucchese (Londra)**

**P**arte da Londra il rilancio del womenswear di **Giuliano Fujiwara**. Negli spazi dei Designer showrooms alla Somerset house il marchio che fa capo alla taiwanese **Breeze** ha presentato la collezione di debutto di **Antonio Azzuolo**, alla direzione creativa del brand dallo scorso maggio. «Ho immaginato questa collezione come continuazione del menswear, focalizzandomi su un tailoring pulito e su un appeal tom boy», ha spiegato a *MFF* Azzuolo. Per questo niente tacchi ma solo sneakers («Rappresentano il 49% delle vendite», ha poi spiegato il designer) da indossare sotto a pants oversize al ginocchio e bomber leggerissimi dai print floreali. «Siamo molto contenti di essere a Londra, il riscontro dei buyer è stato buono e abbiamo avuto contatti importanti anche per gli Usa. Stiamo ridefinendo il business e pensando anche a delle licenze», ha concluso Azzuolo. (riproduzione riservata)







Fashion • September, 1 2013  0

1/13 

## Giuliano Fujiwara Spring/Summer 2014 Lookbook

By [Georgia Reeve](#)

We have mainly been writing about Italian designer [Giuliano Fujiwara's](#) footwear here on Highsnobiety. That is because his sneakers are awesome. The full collection for the label's Spring/Summer 2014 season has just debuted at Milan Fashion Week, and the looks are unique. The lookbook features styles that combine classic cuts with loud colors and daring pattern and fabric mixtures. The significant look is completed with accessories like sunglasses, backpacks, and of course the perfect footwear.

ANTONIO AZZUOLO



## giuliano Fujiwara 2014 Spring/Summer Footwear Collection Preview

4 hours ago / Style / 420 Views

Following up on our preview of [giuliano Fujiwara's](#) 2014 spring/summer collection, we're back with a look at the collection's footwear offerings.

Combining elements from both streetwear and high fashion, the big draw for these shoes is the choice of unique and eclectic patterns as well as the experimental designs. Of particular mention in this vein are the mid tops with transparent quarters and the runners that feature smooth leather laid over an earthy woven upper. Designed with warm weather comfort in mind, the collection is rounded out by a pair of black pebbled leather sandals. Stay tuned for upcoming details on both the footwear offerings as well as the full range of the collection.

Author: Nate Bodansky

Tags: Footwear, Giuliano Fujiwara

ANTONIO AZZUOLO





1 GIULIANO FUJIWARA 2 LODENTAL 3 BROOKSFIELD 4...À LA FOIS... 5 FAY  
6 TER ET BANTINE 7 LOZZA 8 POLLINI 9 CLAUDIO CUTULI 10 TAVECCHI

**Presentazioni** La camicia con le toppe di Brooksfeld, il militare di Fay

## Lei e lui sempre più vicini La sottile vanità dei dettagli Giubbotti intercambiabili e scarpe dipinte

La moda prova ad abbattere le barriere tra i sessi. L'uomo vuole far girare la testa alla donna, come lei faceva con lui. E si serve anche di certe frivolezze un tempo riservate a lei, come la caviglia scoperta, la maglia e la seta che però non sono mai usate in modo sfacciato.

È un seduttore chic in pantaloni con le pence ma leggermente stretti sulla gamba che si fermano sempre sopra la scarpa, dettaglio creativo per eccellenza.

È in cotone misto a lino e seta la giacca Post 97 di Fay, ispirata alle uniformi militari ma elegantemente rilassata grazie al motivo gessato, il taglio sagomato delle maniche, la coulisse stringi vita interna e le tasche asimmetriche frontali.

Da Pollini, l'inglese 37enne Nicholas Kirkwood ha ripreso la classica derby e l'ha dipinta di rosso sulla punta «effetto ruilo». In alternativa ci sono macchie o puntini trompe l'œil.

Antonio Azzuolo (canadese di origini italiane) alla prima collezione per Giuliano Fujiwara insegna come si s'indossa la giacca sartoriale contemporanea: con sneakers futuristiche, anche in Pvc trasparente «create coi migliori materiali Made in Italy».

Per far capire subito che la nuova moda non può mai essere inamidata, la torinese Brooksfeld (dal 1986) ha ricreato

una lavanderia. All'interno dei cestoni ci sono camicie bianche in popeline di cotone con doppia finta, una stampata e una tinta filo, e toppe Oxford. I Chino hanno patchwork sartoriali all'interno e il blouson (il capo dell'estate 2014) è in felpa color indaco con bottoni di colori diversi.

La grande ricerca della moda è tutta sui tessuti, confermano gli espositori del White, la fiera di moda *contempo-*

### Ricerca e prodotto

Al White lo spolverino candido in zampa di gallina che sembra rettile

rare, (quella che punta sull'innovazione e sul prezzo): 132 espositori (15 solo donna) per 4000 visitatori, in linea con la passata edizione. Una fiera tenuta d'occhio dagli operatori alla ricerca di personaggi come Andrea Provvidenza, un passato da direttore artistico di un teatro romano. Un anno e mezzo fa, svuotando una soffitta di famiglia ha trovato vecchi loden del padre e ha deciso di rilanciarli in chiave design. Il suo brand Londental è già in vetrina da Colette: il

trench blu ottanio dal taglio al vivo e la banda gialla sulla manica ha il cappuccio e il classico taglio nella piega del braccio. Sono venduti per l'80 per cento all'estero anche i raffinati spolverini candidi in zampa di gallina che sembra rettile di Ter et Bantine, griffe made in Bologna disegnata da Manuela Arcari che lo gestisce con il marito David Agus. Alle presentazioni, i protagonisti della moda hanno voglia di raccontare le loro storie. Come Claudio Cutuli che finge papillon e cravatte con la robbia, pigiandola con i piedi in vasche di argilla.

È pensato per essere rubato dalle compagne, il «boyfriend parka del marchio bolognese ...à la fois...: «comprilo uno e lo usi in due», reversibile, da un lato maculato in cotone, dall'altro impermeabile in nylon.

Le sfilate e le presentazioni si spostano a Parigi ma Milano resta una piazza di primo piano per la cosiddetta moda-prodotto. E questo non può che essere un vanto se Gucci ha aperto proprio qui (in Brera) il suo store più grande d'Europa e ieri Thierry Mugler ha inaugurato (in via Borgospesso 5) la propria boutique uomo e donna portando in mostra i suoi pezzi da museo.

Maria Teresa Veneziani

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Primavera Estate 2014 - Milano

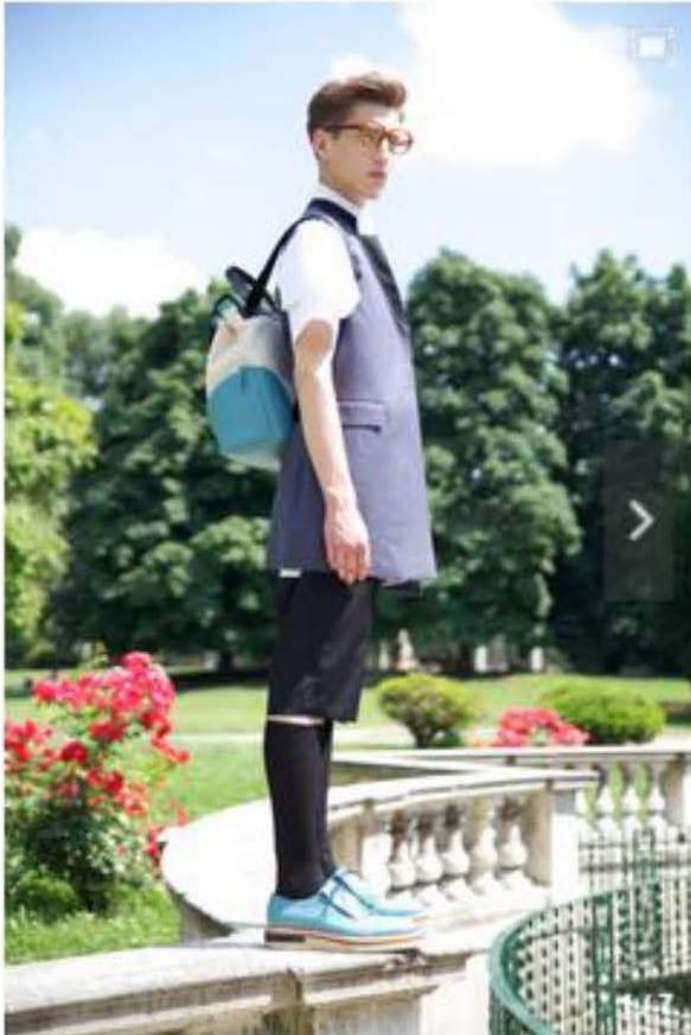
## *Sfilata Giuliano Fujiwara Moda Uomo Primavera Estate 2014 - Milano*



ANTONIO AZZUOLO



ANTONIO AZZUOLO



## giuliano Fujiwara 2014 Spring/Summer Collection Preview

18 hours ago Style 1088 Views

[giuliano Fujiwara](#) presents a nature-inspired collection for Spring/Summer 2014, summarizing the versatile garb with a new lookbook. The designer channels the idea of the traveler for his newest range, adopting a myriad of Asian and British cultural staples in a line of formal-leaning shorts, shirts, cropped trousers and blazers. A colorful blend of pastels and plaid patterns add a nice splash of color, while a special oceanic motif throughout unites the pieces in fluidity. While a preview of the pieces can be viewed here, the full collection will be available in the coming months.

Author: Staff

Tags: Fashion, Giuliano Fujiwara

June 22, 2013

## Giuliano Fujiwara Men's RTW Spring 2014

For his debut collection, newly appointed creative director Antonio Azzuolo mixed the edgy casual look of his neighborhood, New York's Lower East Side, with the brand's sartorial heritage.

This translated into well-cut blazers and outerwear pieces, all featuring a contemporary twist. Case in point: A classic double-breasted jacket, teamed with wool and mohair Bermudas, was made in a luxury striped shirt fabric, while a blue trench coat featured contrasting micro-checked sleeves.



ANTONIO AZZUOLO



## **Giuliano Fujiwara: Antonio Azzuolo nouveau directeur créatif**

Changement de cap dans le style pour Giuliano Fujiwara. La marque de prêt-à-porter homme et femme italo-japonaise, rachetée en 2011 par le groupe de Taïwan Breeze, change de directeur créatif en confiant le style à Antonio Azzuolo, designer canadien d'origine italienne qui s'est fait remarquer depuis quelques années dans le menswear, en particulier sur le marché américain, avec son propre label "a.a. antonio azzuolo" créé en 2008.



ANTONIO AZZUOLO

## ANTONIO AZZUOLO APPOINTED AS GIULIANO FUJIWARA CREATIVE DIRECTOR

POSTED BY CARL · MAY 21ST, 2013 · 2013, GIULIANO FUJIWARA, NEWS ·



**Azzuolo at Giuliano Fujiwara**—Montreal-born Italian designer Antonio Azzuolo joins [Giuliano Fujiwara](#) as the brand's new head designer and creative director. Azzuolo's first showing for the label will be his spring/summer 2014 collection, where his whimsical signature traits are sure to make an impression.

Tags: [2013](#), [antonio azzuolo](#), [giuliano fujiwara](#), [news](#)

ANTONIO AZZUOLO

## *Antonio Azzuolo at Fujiwara*

Menswear emerging talent Antonio Azzuolo is the new Creative Director of Giuliano Fujiwara



+ ❤️ | Vogue It (0) < Share Like 0 +1 0

**He is the designer of the moment, at least as regards menswear. Antonio Azzuolo, a Canadian designer of Italian origins, gained a prestigious role with a few collections, and he now is a name to keep an eye on.**

Azzuolo was born in Canada but has Italian origins; after having studied at the **Ryerson University of Toronto**, he won the **Festival of Hyères**, and he worked at the style offices of **Hermès** and **Kenzo**. When he came back in New York, he became creative director of **Ralph Lauren Purple Label** and of **Ralph Lauren Black Label**.

ANTONIO AZZUOLO

wwd ■ fashion news ■ designer luxury

May 21, 2013

# Giuliano Fujiwara Taps New Creative Director

By ALESSANDRA TURRA

**MOST RECENT ARTICLES ON DESIGNER AND LUXURY**

- Paco Rabanne Parts Ways With Designer
- CFDA Takes Designers to Dallas
- Giorgio Armani Speaks Out on Milan

**MORE ARTICLES BY**

- Alessandra Turra

**MILAN** — Italian fashion label Giuliano Fujiwara, which is controlled by the Taiwanese Breeze Group, has tapped Antonio Azzuolo as its new creative director.

The Italian-Canadian designer will oversee the company's men's and women's lines, starting with the spring/summer 2014 collections.

Azzuolo succeeds Sergio Daricello, who joined the company as creative director in April 2012.

Azzuolo hails from Montreal and is a graduate of Ryerson University in Toronto, where he received a B.A.A. in apparel design with a specialization in men's tailoring.

He spent 10 years in Paris designing men's wear for Hermès, Kenzo and Galeries Lafayette early in his career.

Azzuolo moved to New York in 2000 and freelanced for companies such as Kenneth Cole and Gap before becoming a men's wear design director at Ralph Lauren for its Purple and Black labels.

He launched his own label in 2008.

ANTONIO AZZUOLO

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Antonio Azzuolo is the new Creative Director of Giuliano Fujiwara!

22 may / More / by Adriano B.



Milanese fashion label Giuliano Fujiwara has tapped Antonio Azzuolo as its new creative director. The Canadian-born designer will show his first collection for Fujiwara in Italy this June.

ANTONIO AZZUOLO

ON MAY 31, 2012 AT 9:30 AM

## Exclusive First Look: The Gents of the 2012 CFDA Journal

BY MATTHEW SEBRA



This year's Council of Fashion Designers of America (or CFDA) Awards are right around the corner, this coming Monday to be exact, and the Oscars of the fashion world is gearing up with the release of their latest CFDA Journal. Photographed by Craig McDean and overseen for the fifth year in a row by creative guru Trey Laird, the book presents this year's nominees from all fields of fashion, shot in sharp black-and-white around NYC. We got our hands on the gents from the bunch, which includes Menswear Designer of the Year nominees Billy Reid, Simon Spurr, Patrik Ervell as well as Antonio Azzuolo and Todd Snyder, both of whom are up for the Swarovski Award for Menswear which recognizes emerging designers in the field. Have a peek above and click through for an exclusive look at the rest of the best.

### ANTONIO AZZUOLO

## NEWS



## 2012 CFDA FASHION AWARDS NOMINEES &amp; HONOREES ANNOUNCED

The Council of Fashion Designers of America (CFDA) announced the nominees, honorees and host for the 2012 CFDA Fashion Awards at an exclusive event on March 14, 2012 hosted by CFDA President Diane von Furstenberg at the designer's studio in the Meatpacking District.

The 2012 CFDA Fashion Awards will be hosted by Seth Meyers, head writer and anchor of Saturday Night Live, and will be part of a yearlong celebration of the CFDA's 50th Anniversary. The Awards will take place on Monday, June 4th at Lincoln Center's Alice Tully Hall.

Von Furstenberg started the proceedings by thanking Nadja and Swarovski for their continued support of American fashion. Von Furstenberg and CFDA CEO Steven Kolb then made the announcements of nominees and honorees.

The nominees for **Womenswear Designer of the Year Award** are **Ashley Olsen & Mary-Kate Olsen** for **The Row**, **Jack McCollough & Lazaro Hernandez** for **Proenza Schouler**, and **Marc Jacobs**. The **Menswear Designer of the Year** nominees are: **Billy Reid**, **Patrik Ervell**, and **Simon Sparr**. For **Accessory Designer of the Year Award** the nominees are: **Alexander Wang**, **Jack McCollough & Lazaro Hernandez** for **Proenza Schouler**, and **Reed Krakoff**.

**Chris Peters & Shane Gabier** for **Creatures of the Wind**, **Joseph Altuzarra**, and **Max Osterweis & Erin Beatty** for **Suono** have been nominated for the **Swarovski Award for Womenswear**. The nominees for the **Swarovski Award for Menswear** are **Antonio Azzuolo**, **Phillip Lim**, and **Todd Snyder**. For the **Swarovski Award for Accessory Design**, the nominees are **Irene Neuwirth**, **Pamela Love**, and **Tabitha Simmes**.

The **Swarovski Award** recipients in each category will receive generous financial support from Swarovski as well as exposure to the company's vast and innovative Swarovski crystal resources.

The honorary awards go to a diverse group of people. The **Geoffrey Beene Lifetime Achievement Award**, named for the fiercely independent, four-time CFDA Fashion Award winner, will be presented to **Tommy Hilfiger**.

The **Media Award**, given in honor of Eugenia Sheppard, the influential journalist who revolutionized fashion reporting with her reports in the New York City Herald Tribune, will be given to **Scott Schuman & Garance Doré**.

The **Fashion Icon Award** will given to **Johnny Depp**, the first male recipient to receive the award, for his personal and eclectic sense of style.

The **Founders Award**, given in honor of CFDA founder Eleanor Lambert who is widely credited with putting American fashion on the map, will go to **Andrew Rosen**.

ON MAY 31, 2012 AT 9:30 AM

## Exclusive First Look: The Gents of the 2012 CFDA Journal

BY MATTHEW SEBRA



This year's Council of Fashion Designers of America (or CFDA) Awards are right around the corner, this coming Monday to be exact, and the Oscars of the fashion world is gearing up with the release of their latest CFDA Journal. Photographed by Craig McDean and overseen for the fifth year in a row by creative guru Trey Laird, the book presents this year's nominees from all fields of fashion, shot in sharp black-and-white around NYC. We got our hands on the gents from the bunch, which includes Menswear Designer of the Year nominees Billy Reid, Simon Spurr, Patrik Ervell as well as Antonio Azzuolo and Todd Snyder, both of whom are up for the Swarovski Award for Menswear which recognizes emerging designers in the field. Have a peek above and click through for an exclusive look at the rest of the best.

### ANTONIO AZZUOLO



## The 2011 CFDA/*Vogue* Fashion Fund Finalists

by Chioma Nnadi and Esther Adams | photographed by Evan Sung



**Antonio Azzuolo, A.A.**

**Grew up in:** Montreal

**Lives in:** Lower East Side, Manhattan

**Azzuolo in five words:** “Fresh, youthful, poetic, exceptional craftsmanship.”

**Biggest challenge as a finalist:** “Building a brand book and presenting a portfolio wasn’t easy. But it has helped me see exactly where my strengths and my weaknesses lie.”

**Where he was when he got the news he’d been named a finalist:** “I was in northern Japan in the mountains on a trip that had been organized by the Japanese External Trade Organization. Up there you don’t have WiFi, so I went to look for a computer with Internet access. The first e-mail I saw was from Steven Kolb [the CEO of the CFDA who contacts the finalists], then 50 or 60 more congratulating me.”

**How he’ll unwind after the presentation:** “I’m going to have breakfast at a diner around the corner with my assistants, intern, and team to thank them.”

ANTONIO AZZUOLO

## Meet The CFDA Incubator Class Of 2014

August 18, 2011 9:59 am



Today, the CFDA Incubator welcomes its newest group of initiates: Antonio Azzuolo, Arielle Shapiro of Ari Dein, Doug and Ben Burkman of Burkman Bros, Christian Cota, Emanuela Duca, Rick Hendry and Marc Daniels of Isaora, Luis Fernandez of Number: Lab, Reece Solomon of Reece Hudson, Timo Weiland and Alan Eckstein of Timo Weiland, and Maayan Zilberman and Nikki Dekker of The Lake & Stars. The selection committee of industry leaders, including Style.com's executive editor, Nicole Phelps, carefully picked this group of ten young designers to follow in the footsteps of the inaugural dozen designers who kicked off the program in February 2010. We have watched the careers of current all-stars in the incubator, like Prabal Gurung and Bibhu Mohapatra, flourish during their short time in the "fashion frat," and here, we check in with the newest pledge "class II" before they move into 209 West 38th Street.

—Kristin Studeman

### a. a. Antonio Azzuolo

This marks designer [Antonio Azzuolo](#)'s second time in an Incubator program. After graduating from Ryerson University, the Montreal native took part in the Canadian version. "There are programs like the Incubator all over the world and I always wondered why the States didn't have one," he says. Following the program, he lived in Paris for ten years, where he honed his skills at labels like Kenzo and Hermès. Now, with his own menswear label, the designer is heavily focused on the concept of duality. "Being a twin [sibling], I have always had aspects of femininity and masculinity in my work," the designer says. For Spring '12, however, expect to see opposing French and Japanese cultural influences at play.

ANTONIO AZZUOLO



ANTONIO AZZUOLO

## DESIGNERS

# Meet the CFDA Nominees, Round 2: 7 Questions for Antonio Azzuolo, Creatures of the Wind and Todd Snyder

by DHANI MAU

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[Like](#) 16


Getty

## Swarovski Award For Menswear Nominee Antonio Azzuolo

### 1. What was the first thing you did when you found out you were nominated?

Emailed my friends and PR office with the news....got out of my Birkenstocks and dressed for the cocktail party.

### 2. What does it mean to be nominated?

Being nominated is a major accomplishment and mark of recognition from the US fashion industry and part of US fashion heritage...a great honor!

### 3. If the CFDA's are like the fashion Oscars, what would be on your acceptance speech note card? (or would you just wing it?)....

I don't want to prepare and expect to win, so if I win...I will wing it. Okay...maybe just a few points on a small card...just in case.

ANTONIO AZZUOLO

Inside the CFDA Awards and After-Parties

8 of 27



ANTONIO AZZUOLO



The 2012 CFDA Fashion Awards

Antonio Azzuolo with Shaun White and Erin Wasson, both in custom looks by the designer.

ANTONIO AZZUOLO

## The Style Report: The CFDA Awards

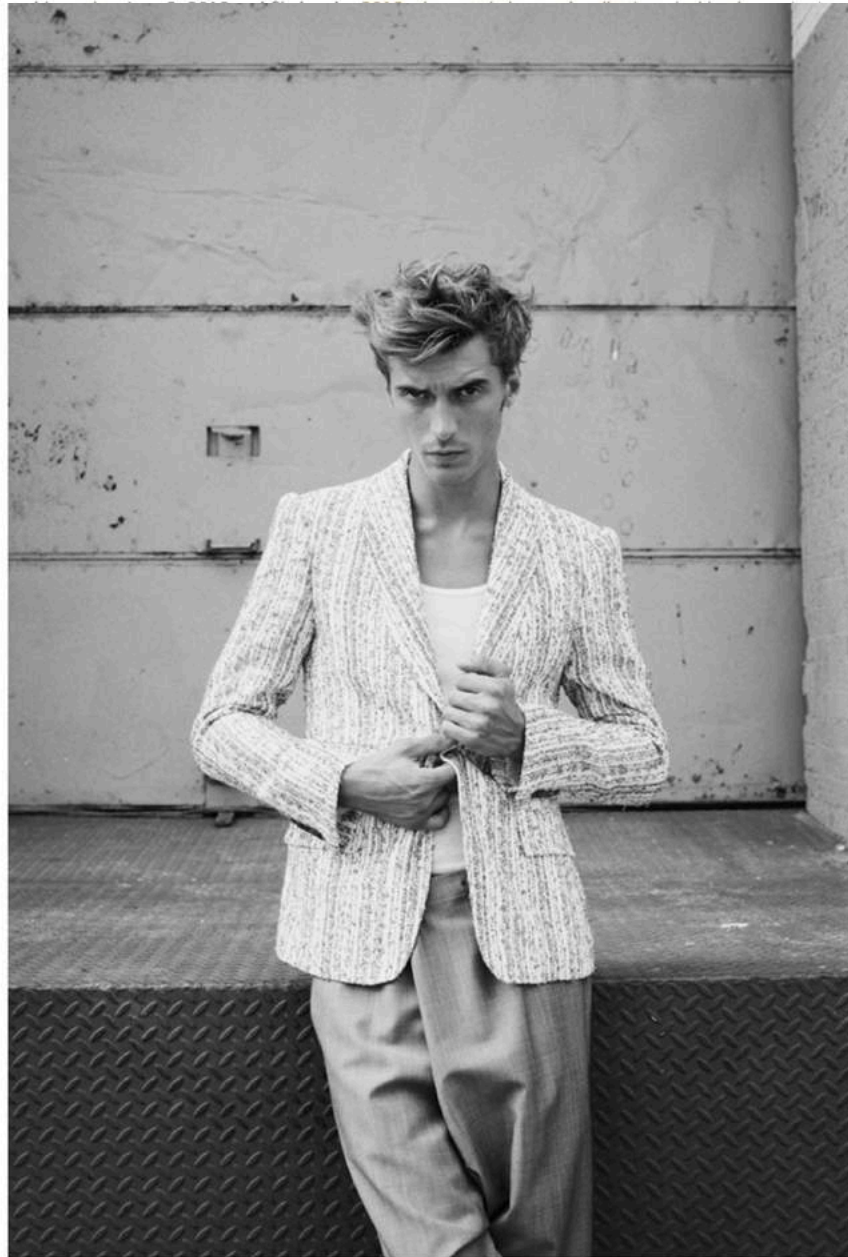
The biggest honor in American fashion brings out the best in black tie

BY SEAN HOTCHKISS AND MATTHEW SEBRA



ANTONIO AZZUOLO

## **Clément Chabernaud Dons Antonio Azzuolo for the Lens of Eric Guillemain**



**Refining Moment**—French model Clément Chabernaud has a love affair with Antonio Azzuolo's spring/summer 2012 collection for a special lookbook, courtesy of photographer Eric Guillemain. Photographed out of context, Clément takes to the streets in Azzuolo's sophisticated sharp lines as he is styled in suiting by Michael Philouze.

ANTONIO AZZUOLO



**HBO's "In Vogue: The Editor's...**

December 5, 2012



Antonio Azzuolo attends HBO's In Vogue: The Editor's Eye screening at Metropolitan Museum of Art on December 4, 2012 in New York City. (Photo by Theo Wargo/Getty Images for HBO)

PHOTO BY THEO WARGO/GETTY IMAGES FOR HBO

ANTONIO AZZUOLO

# OUT

## 'TRUMAN SAYS



### Antonio Azzuolo Gets An Upgrade

6.6.2013

BY JULIEN SAUVALLE

The designer has been named Creative Director of the Italian-Japanese label Giuliano Fujiwara

*Illustrations courtesy of Giuliano Fujiwara.*

One of our favorite up-and-coming designers, **OUT100 honoree** Antonio Azzuolo, is the new Creative Director of the Milan fashion house **Giuliano Fujiwara**.

ANTONIO AZZUOLO

ANTONIO AZZUOLO



Antonio Azzuolo opts for linen in the summer.  
Robert Wright for The New York Times

Antonio Azzuolo is so well versed and enthusiastic on the subject of men's wear fabrics that you could easily lose an hour or two listening to him hold forth, and maybe a grand or two if his clothes are for sale nearby.

This passion, it turns out, is well suited to dealing with temperature extremes. An admirer of both sedate tailored clothing and its opposite, the ragtag, sport-functional wardrobe of the bicycle messenger, Mr. Azzuolo is forever addressing the needs of the latter with the materials of the former. Heat-wave dressing is, he said, a problem best solved with natural remedies. Natural fabrics, that is.

ANTONIO AZZUOLO



## AMI by ALEXANDRE MATTIUSSI

**A**mi is the French word for friend. For Alexandre Mattiussi, it's also a guiding principle—an expression of his desire to design clothes that his friends might actually wear. He defines the word broadly, however: The Ami collection "is meant to reflect people I love, but also people I see in the street," the 31-year-old designer says, sitting in his headquarters in Paris's Le Halles district. "I want it to appeal to straight men, gay men, young people and older gentlemen."

With that in mind, Mattiussi aims for effortless sophistication, refining men's wear classics rather than courting the press with fanciful design. Still, he has upped the fashion quotient for fall 2012. "I'm in the mood for rich colors, volume, warm materials," says Mattiussi, throwing on an oversized waxed-woolen

part of an apartment belonging to Marie Antoinette.

Before getting started on a collection, Mattiussi throws open his wardrobe at home and ponders what he'd like to wear in the coming season. "I like the idea of building a wardrobe like that: I want a silk and wool tuxedo, I make it. I want a khaki jacket, I make it. I want a big bag that I can throw everything in," says Mattiussi, nodding to a leather weekend bag he designed for fall. "The silhouette is based on a great pair of shoes, a great jacket and pair of pants," he adds. "You don't need much to be cool."

Set to enter its third season, Ami is distributed in about 40 sales points, including Le Bon Marché in Paris, Corso Como in Seoul, The Webster in Miami and Barneys New York. The brand will open a corner in Printemps in early February. Prices range from \$160 for a polo shirt to \$985 for a coat.

Mattiussi hopes to open his first store in the City of Light next summer. Like his approach to design, his retail credo is straightforward and unpretentious, putting the emphasis on an easy, intimate and pleasurable customer experience. "I really believe in that, in commerce," he says. "It should be a healthy transaction for the client, and a very organic exchange with the garment: I like it or I don't like it; it suits me or it doesn't suit me."

—KATYA FOREMAN



## ANTONIO AZZUOLO

**T**ailoring is in Antonio Azzuolo's blood. The Montreal native's mother was a seamstress and his father a tailor's apprentice. He recalls "helping" his mother with her work when he was 6 years old "and screwing everything up." But that didn't deter the fledgling designer, who followed his calling and graduated from Ryerson University in Toronto with a degree in apparel design and a specialization in men's tailoring.

After graduation, Azzuolo moved to Milan, where he gained attention by winning first place in the men's wear category at the Festival des Jeunes Stylistes de Hyères. He later moved to Paris and spent more than 10 years at Hermès and Kenzo before making the jump to the U.S., where he worked as design director for Ralph Lauren Purple Label and Black Label. In 2007, he launched a bespoke collection under his own name and quickly built a reputation as an elegant tailor who turned out sophisticated designs with a touch of dandyism. "Initially, I just wanted a few suits for myself," he says, "but I'm a concept person with a vision in men's wear."

The next year, he expanded the collection to include shirts, outerwear and sweaters. "But I've

never abandoned the DNA of hand-tailoring," Azzuolo says. "I play within the elements of men's clothing and interpret it in a new way...It's more of a Continental look. For years, it was all about the Brooks Brothers shoulder, but I work a saddle shoulder and a rope sleeve." Other signature pieces include cardigan jackets and twin cavalry jackets trimmed with recycled fur.

At first, his distribution was concentrated in Japan, but since the economic downturn, he has focused on North America and Europe. The collection is now sold at Jeffrey and TheCorner.com.

Azzuolo, who was a finalist in last year's CFDA/Vogue Fashion Fund competition, says the designers he looks up to range from Yves Saint Laurent and Martin Margiela to Tom Ford and Ralph Lauren. "Saint Laurent and Margiela have revolutionized fashion," he says, "and Ralph's focus and determination are inspiring."

He would eventually like to venture into new categories by "reinterpreting iconic pieces" such as five-pocket jeans and T-shirts and "breaking the codes" of classic men's wear. "But let's walk before we run," he says. "I want my growth to be organic."

—JEAN E. PALMERI



MENSWEAR | JANUARY 2012 | 53

Style / Style News

# Most Stylish Of The Met Ball

[Tweet](#) 25 [Like](#) 73

By Oliver Franklin | 08 May 12

It's the biggest event on the American fashion calendar: the New York Metropolitan Museum of Art's annual Costume Institute Gala. In other words: the evening when celebrities bring their A-game. From Swizz beatz in Givenchy to Daniel Radcliffe in Antonio Azzoulo, here's the ten best-dressed men on the night.



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ANTONIO AZZUOLO



ANTONIO AZZUOLO

## Style

### The Best Red Carpet Looks From Last Night's Star-Studded Met Ball



Prabal Gurung in Antoino Azzuolo. (Photo courtesy of Joe Schildhorn/BFAnyc.com)

ANTONIO AZZUOLO

Style

## The Good, the Bad, and the Beautiful at the Met Gala 2012

Few events in the world feature more well-dressed people than the Metropolitan Museum of Art's annual Costume Institute. This year saw stylish looks by every end of the professional spectrum, from Tebow to Timberlake, Beatz to Brady



ANTONIO AZZUOLO



**JAN 25** **In Which Daniel Radcliffe Gives The DB New Life**  
By Kurt Soller at 11:32AM

We've known for quite some time that double-breasted suits would still be a hit for 2012. And we've also been noticing that young Daniel Radcliffe, freed from the shackles of Harry Potter, has been upping his style game, wearing three-piece suits in America, AMI Alexandre Mattiussi sweaters on more casual red carpets, and now this fantastic Antonio Azzuolo DB at last night's London premiere for *The Woman in Black*. Perhaps these fantastic looks have something to do with Radcliffe's new stylist (who, himself, put in some time at Esquire's Big Black Book — new issue is on newsstands April) or maybe it's simply that Radcliffe succeeds at taking grown-up tailoring and make it feel youthful. In either case, the clean fit and four-button stance on this navy jacket, worn with black accessories, are a model for how all men can pull off double-breasted without looking too trendy.



ANTONIO AZZUOLO



A Knick with a knack for fashion: Tyson Chandler and Antonio Azzuolo in the tailoring studio at Jeffrey.

DUJOUR.COM 56

Browne Andrews, smile, almost proudly. But the designer is not intimidated. “Tyson is... impressive,” he says about the athlete’s size. “Thankfully he’s lean. If he was a football player, it would be different.”

Seven years ago, before Chandler was getting fitted for custom suits or referencing top designers, his fashion journey started with a promise he made to himself: “I said, ‘OK I’m going to find things that fit me so I can express myself the way I want to,’” he recalls. His first step was a short-lived skater phase. (“That didn’t work out,” Chandler says, laughing.) Next came a vintage period, but there aren’t a lot of vintage jackets out there for a

so he had to get started to manipulate,” he says. “I love that I got new sleeves on it”  
 some of whom he and conspicuous-geoning interest  
 But soon all his were begging him gnificant others.  
 fashion become culture—one of his er Amar’e Stou-oy for a capsule

collection for Macy’s in 2011.

Today, ask Chandler about his style and you’ll hear the same two words: *rugged* and *slick*. Luckily, where the two intersect is right in Azzuolo’s wheelhouse. “I like the juxtaposition of dressing up and dressing down,” the designer says, “like \$28 jeans with a custom-made \$2,800 jacket.”

Such extravagances work for Chandler, who favors basic, albeit upscale, items like beanies and boots—but in all black and from fashion-forward designers. “That’s why I love Rick Owens,” he says. “Because so much of his stuff is black. You have to be a great designer to pull off an all-black collection.” Black jeans, black T-shirts, black YSL sneakers—it may all seem repetitive, but Chandler is careful not to go overboard. “Some people look the same every single day, but I don’t want to be one of those guys,” he explains.

That’s when he goes “slick.” This means a slim-cut suit from American designer Waraire Boswell (whose Knicks-blue tuxedo Chandler wore last year to the Metropolitan Museum of Art Costume Institute Gala) or custom wear by Savile Row’s Oswald Boateng, who has also made bespoke suits for Chandler’s style icon David Beckham. (“Whatever look he’s going for, he’s always nailing it,” Chandler says about the soccer star.)

Slick also means wearing a slightly shorter pant leg so he can show off his custom-made George Esquivel boot-oxford hybrid shoes, and it definitely

means the right accessory, which in Chandler’s case, surprisingly enough, is a brooch.

That’s right—to complete a look, Chandler doesn’t reach for a tie clip or a lapel pin, but for one of the many vintage brooches he’s collected. “My favorite is this old brass one with arty pieces hanging down that I got from a flea market,” he says.

Chandler often finds inspiration off the beaten path, especially when it comes to his budding interest in photography (“When I’m on the street taking pictures and there’s this cool old dude that has a dope look, he makes the picture”), films (he was impressed with the suits worn in last summer’s Prohibition drama *Lawless*) and even women’s fashion shows. Yes, Tyson Chandler has a bit of a thing for ladies’ clothing. “I love Alexander Wang and Stella McCartney,” he says. “I go to women’s shows to enjoy the beauty, the fabrics and the ideas.... I like clothes that complement both genders, and I think fashion is moving more in that direction.”

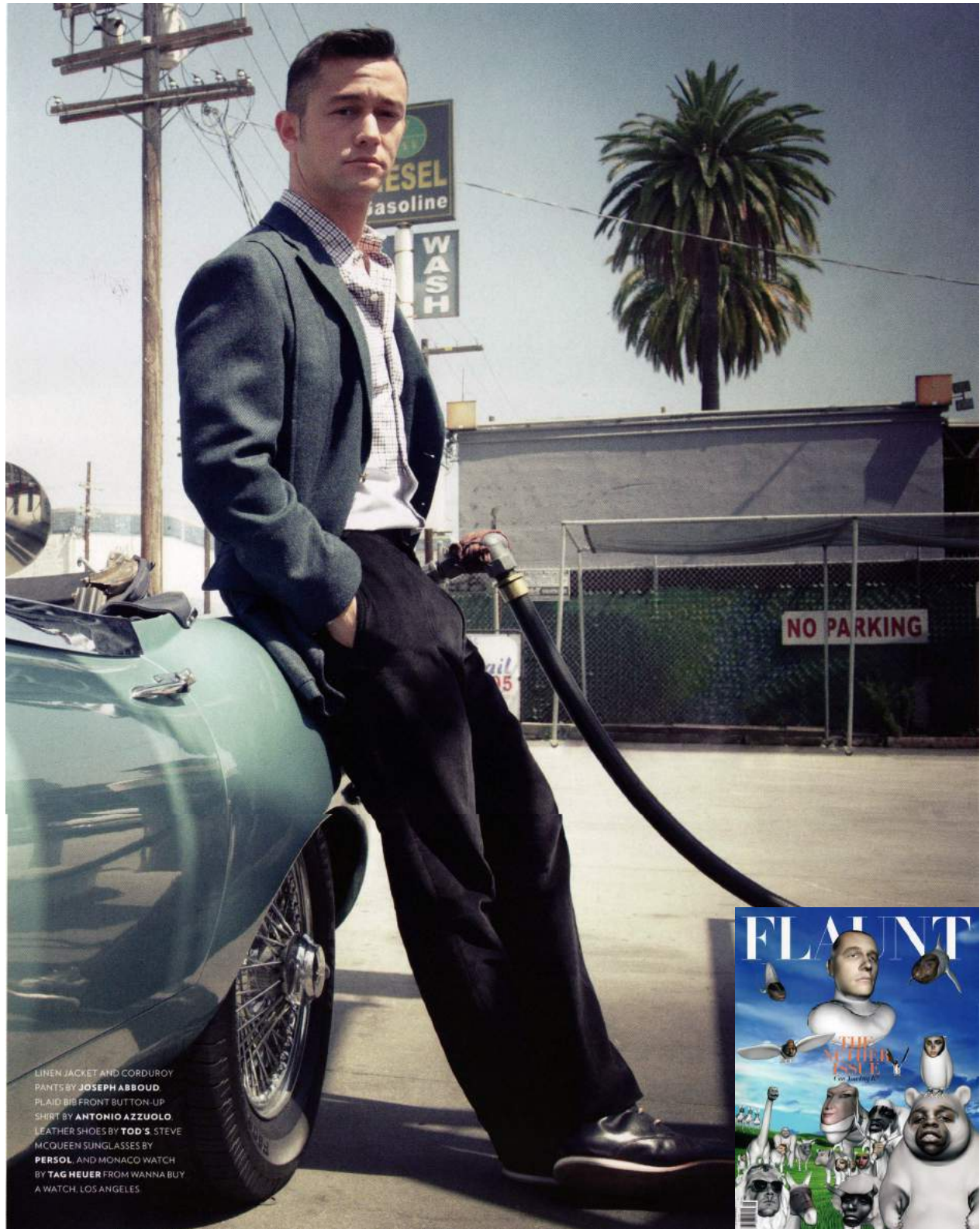
The basketball star’s biggest source of inspiration, however, is the same as Azzuolo’s. They arrived in New York a decade apart, but the city has completely changed the way each thinks about his own style. For Azzuolo, New York broke him of his exclusively Parisian sensibility and introduced a downtown vibe to his clothes. Chandler sees a similar change in himself. “New York—the streets, the grit—has really inspired me,” he says. “You’ve got to be able to mix it up.” ●



## ANTONIO AZZUOLO



ANTONIO AZZUOLO



LINEN JACKET AND CORDUROY  
PANTS BY **JOSEPH ABOUD**  
PLAID BIG FRONT BUTTON-UP  
SHIRT BY **ANTONIO AZZUOLO**  
LEATHER SHOES BY **TOD'S** STEVE  
MCQUEEN SUNGLASSES BY  
**PERSOL** AND MONACO WATCH  
BY **TAG HEUER** FROM WANNA BUY  
A WATCH, LOS ANGELES

ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO

## THE WALL STREET JOURNAL.

FASHION | October 5, 2012, 1:54 p.m. ET

### This Outfit Was Made in the U.S.A.

*Domestically produced menswear has found cachet among the sartorial set. Get ready for American goods that are quite a bit better than good*

*Haute American Apparel*



ANTONIO AZZUOLO



## OFF DUTY

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THE WALL STREET JOURNAL.
Saturday/Sunday, October 6 - 7, 2012

This Outfit Was

# Made in the U.S.A.

Domestically produced menswear has found cachet among the sartorial set. Get ready for American goods that are quite a bit better than good.



All of Brooks Brothers' ties and many of its shirts—including this gingham number—are made in South Carolina, New York or Massachusetts. Eighty percent of the brand's suits are now produced in Massachusetts.

Band of Outsiders designer Scott Sternberg produces many of his jackets, like this light wale corduroy blazer, at Martin Greenfield Clothiers in Brooklyn, N.Y.

This pair of jeans, by the label Public School, was created in New York from bespoke wax-washed denim made at Cone Denim's factory in Greensboro, N.C.

BY MARTIN MARKS

**T**HIS PAST July, designer Ralph Lauren came under fire for outsourcing his Team U.S.A. uniforms for the Olympics opening ceremony. In the wake of the sartorial slip-up, Senate Majority Leader Harry Reid went so far as to suggest that the uniforms be burned. A little over a month later, President Obama made a call to action at the Democratic National Convention for the country "to create a million new manufacturing jobs in the next four years." It seems the desire to make the goods we buy on our shores has never been greater. But in some menswear circles, a stylish and quiet resurgence has been underfoot since well before the Summer Games. Those dapper aesthetes who appreciate the difference between a non-fused and a glued collar have been turning to an unlikely source—a label that says, "Made in U.S.A."

In yet another twist on our culture's fascination with all things local, the fashion *Please turn to page D2*

Band of Outsiders  
Corduroy Blazer, \$129; Jeffrey, 212-206-2772; Heathered Gingham Dress Shirt, \$168, and Fishbone Slim Tie, \$80, brooksbrothers.com; Public School Wax Canvas Denim, \$390, Bloomingdale's, 212-705-2000

ANTONIO AZZUOLO



STYLE & FASHION

HAUTE AMERICAN APPAREL



Billy Reid Heirloom Lafayette Coat, \$1,495, Bergdorf Goodman, 212-753-7300

Blue with Blue Stripe Bespoke Dress Shirt, \$365, Hamilton Shirts, 713-780-8222



Jones Thin NC Organic Raw Denim, \$325, Raleigh, 212-729-1132



Antonio Azzuolo Double-Breasted Carded Flannel Blazer with Contrast Peak Lapel, \$3,025, and Carded Flannel Trousers, \$685, Jeffrey, 212-206-1272



Continued from page D1  
world is glorifying merchandise crafted close to home. "I guess you could call it a movement," said Michael Williams, founder of the popular menswear website A Continuous Lean. "There's been such a steady interest in goods that are made in the U.S.A., and it's definitely something that seems to be growing."

Mr. Williams has been spreading the evangel of all things domestically produced with his American List, a section of his website. On that list—which includes bicycles, bags, boots and denim—is a mix of new-wave and old-school American designers, mostly specialized and small-scale. Each item on the list carries a Made in the U.S.A. label. "I was thinking that these products could be something a little bit more sophisticated, younger and more fashionable," said Mr. Williams.

The crop of bright-eyed menswear talents making at least a portion of their wares domestically includes Scott Sternberg and his Band of Outsiders; Maxwell Osborne and Dao-Yi Chow of the newly relaunched Public School; Florence, Ala.-based Billy Reid; and the virtuoso of all things suit-and-tie, Antonio Azzuolo.

Mr. Azzuolo has experience with European production, having worked as a designer at Hermès for three years. He is now one of a few American designers producing true luxury menswear in America. "I used to have this sort of snobbish attitude toward 'Made in the U.S.A.,'" said Mr. Azzuolo. "This has completely changed." The majority of the factories he uses are in New York, Long Island and New Jersey. Mr. Azzuolo, who launched his a.a. collection in 2007, sells to a handful of stores, with plans for expansion.

Even a company as big as Brooks Brothers, with approximately 125 stores nationwide, is now making all of its ties, as well as its luxury, made-to-measure and Black Fleece shirts, domestically. When Italian businessman Claudio Del Vecchio pur-

chased the venerable purveyor of prep in 2001, he personally oversaw the safeguarding of two factories—one making shirts in North Carolina, the other making ties in Long Island City, N.Y.—that were destined to be closed. "I grew up in a factory, and I was familiar with manufacturing. I saw the potential," Mr. Del Vecchio said.

Under Mr. Del Vecchio's supervision as CEO and chairman, Brooks Brothers purchased an additional factory, called Southwick Clothing, in Haverhill, Mass. The brand now produces 80% of its suits there. "You can't compete with imports when the cost is higher and the quality is lower," said Mr. Del Vecchio. "But I felt that if we could increase the quality, we could compete not only against the Asian manufacturers, but also with the Europeans."

Soft yet sturdier than its European counterpart, the Brooks Brothers shoulder—beloved by John F. Kennedy and countless others—set an American standard. "We feel strongly that American factories can offer us that shape, and a lot of it has to do with the shoulder and the construction of the jacket," said Cuan Hanly, vice president and brand director of Jack Spade, which produces all of its suits at Southwick.

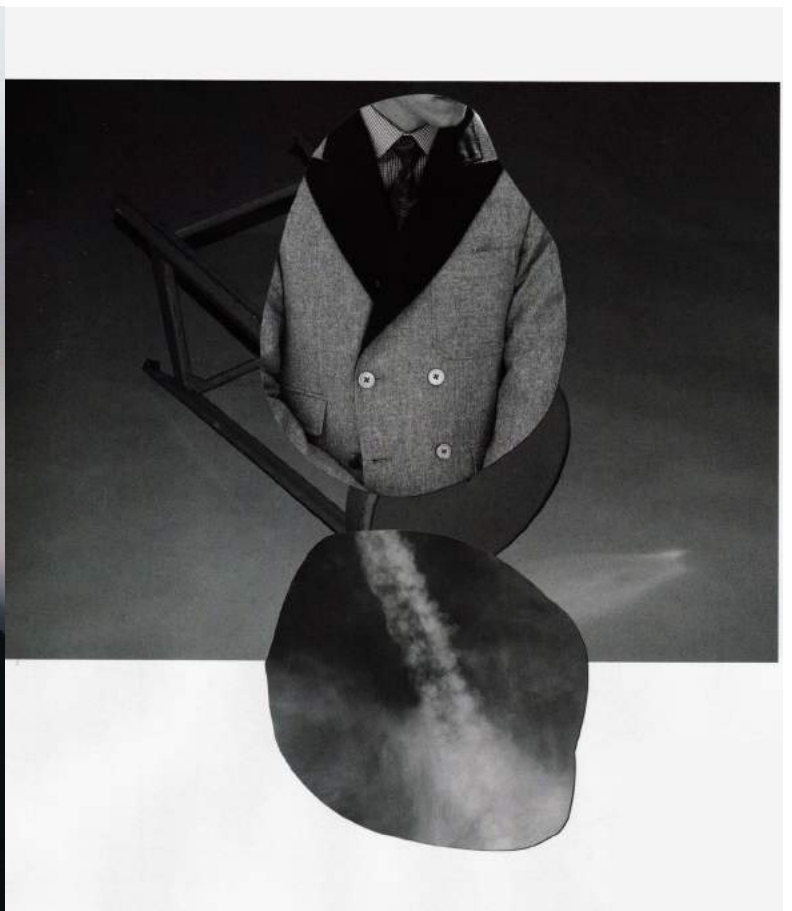
This tradition of American tailoring is carried on by a small number of factories that have managed to weather a rise in outsourcing, and a bad economy. One of these is Martin Greenfield Clothiers, which has operated, in one form or another, out

of the same Brooklyn location since 1917. Company co-owner Jay Greenfield estimates that there were once 2,000 to 3,000 union clothing factories operating in New York. "Nowadays, only a very small number of clothing makers are able to do this sort of work, so I think there's a great demand and a limited supply," said Mr. Greenfield. "Many of the designers who come to us have a clear understanding of the advantage of hand-tailored clothing compared to mechanized, mass-produced garments."

Another company experiencing the upsurge of interest in American-made goods, Hamilton Shirts, has been in operation since the administration of Chester A. Arthur. Today, the company makes shirts for the likes of Barneys New York and Neiman Marcus out of its Houston workshop. "Sometimes, you'd have to explain to people why they should buy something from America, as opposed to France or Italy," said David Hamilton, the current owner of the clothing company founded by his great-grandfather in 1883. "Now, they're excited about American style."

This excitement has also spread to foreign shores, particularly to customers in Japan who have started to embrace, if not fetishize, the Made in the U.S.A. hangtag. Mr. Reid's Heirloom collection, a more exclusive, small-run range that's made almost entirely in the United States, has done particularly well in Japan. "They love American workwear," Mr. Reid said. Mr. Williams, the American List-maker, noticed the trend after spending time in Tokyo, Osaka and Kyoto. He noted that many of the brands on his list have done a brisk business selling to eager clients in Japan. "They want everything made in the traditional way," he said. "Made in the U.S.A. is a huge deal over there."

Design images for The Wall Street Journal. Styling by Anne Cartwright ©S





ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO





**NEW YORK, February 12, 2012**

*By Matthew Schneier*

**Antonio Azzuolo** is a born tailor. He's on his firmest footing when he plays to his strength. "There's a focus on what I do best, the tailored blazer and garment," he said at his sunny presentation this morning. Azzuolo's rope-shouldered, cropped blazers—the pieces, no doubt, that won him consideration for the CFDA/Vogue Fashion Fund prize—were versions of what he's shown before, but none the worse for that. The basic precepts of suiting don't change, and part of the beauty of suit staples is that they're strong enough to be practically indestructible. Made correctly, in the kind of ateliers the designer worked at during his tenure at Hermès, they'll be literally indestructible, too. (Forget buy now, wear now; it's buy now, wear forever.) Azzuolo tipped his cap to the craftsman there by mimicking basting stitches on the fronts of some jackets. Squint, and they looked like a parody of pinstripes. Don't laugh. These could sell.

[see the slideshow >](#)

[view full screen >](#)

ANTONIO AZZUOLO

# Antonio Azzuolo Men's RTW Fall 2012



ANTONIO AZZUOLO



ANTONIO AZZUOLO

## NY Fashion Week Live: Best Looks, Fall/Winter '12

Direct from the runway to your wardrobe, Esquire delivers the greatest clothes and practical analysis of the top new designer men's wear. Right now.

By The Fashion Editors



### Antonio Azzuolo: The Tailoring

Azzuolo's become known for sharp yet modern tailoring that was, once again, a hallmark of this presentation. —Wendell Brown

### Antonio Azzuolo: The Minimalism

Lots to love about this look: The use of white for fall, especially when mixed with that lean, clean, interestingly blue trench coat. —Kurt Soller

ANTONIO AZZUOLO

## Antonio Azzuolo

February 13, 2012 | ANTONIO AZZUOLO, F/W 2012, MEN, NEW YORK

0    Tweet < 0  Like < 1  +1 < 0 



### THE SPORTY TAILOR

**New York:** Antonio Azzuolo is quickly working his way up the New York menswear totem pole with consistent collections that are full of boyish charm and time-honored traditions. For F/W 12, he stuck with his tailoring expertise for an assortment all about merging streetwear influences with traditional sartorial methods. The show notes explained the season as being "...about harmony and juxtaposition; sharply tailored jackets... mixed with elements of chic, luxury, and volume." Joining a long list of designers thus far this season, Azzuolo put a lot of effort into playing with proportions on items like a sharply-cropped blazer styled with voluminous pants, or super-boxy activewear paired with refined woven shirts and knit ties. With just the right amount of edge and attitude, the brand's ability to showcase a realistic approach to contemporary menswear has got people talking. — *Michael Fisher*

ANTONIO AZZUOLO

WWD MONDAY, FEBRUARY 13, 2012 15  
[WWW.COM](#)

**big statement:** A double-faced wool trench was topped off with a wide-brim hat, and an oil-slick cotton coat oxidized a rugged denim look when worn over a satin shirt with oil-slick leather boots. A chic cropped distressed-leather bomber layered over a cashmere sweater and shirt and embroidered pencil skirt had an old-world feel, while a nearly tailored cobalt blue suit cracked off its ribs in sophisticated.

The rest was a mirrored this, ranking a notable departure from the outdoor workman look of the past. The first, a hand-tailored cashmere tweed three-piece suit, set the tone for the new refined direction. Bold skillfully played with varying textures like hopsack, ribbed cashmere and nubia — the latter lined a cotton pants worn over a wool and cashmere tweed skirt. In all, a solid new aesthetic emerged.

**Monique Lullier:** Monique Lullier knew how to make the most of a dress — even in the final plot of the piece. This season, she turned to leather, showing pieces like a red and black coat dress and a sheath with a lace back and sleeves, and one played both as a coat, a parka and a jacket that was fitted and delicate but also between a dress and a skirt. The designers also went long, showing geometrically embroidered jackets and coats in the line, and a red, but she turned down the heat with a lovely plum cape and tulle gown and a nother, draped and pleated in brown cotton.

**Jeremy Laing:** Jeremy Laing reworked his sculptural, textured aesthetic to bold effect, with a look decidedly borrowed from the boys. Laing has an inclination toward more cerebral and in his lineup, and while he didn't abandon that, he married it with over-the-top and rigid pieces. Broad-shouldered coats and jackets in rough, beach print velvet or wool with a rugged leather trim featuring zip-backs which, when worn open, added extra volume, looked great over skinny pants, pleated trousers and billowing, padded dresses. As for his more fluid offerings, Laing stayed true to his style with long dresses or tops and played with layering underneath the heavier coats. While a few exaggerated shoulder looks bordered on cartoonish, the overall feel was daring and modern.

**Felix Erwitl:** The Felix Erwitl man got tougher for fall with some streaks of near-wool military coats, nylon bomber jackets and tie-print accessories. While his outdoorsy look looked more aggressive — with a few nods to G-Force — he continued with his military, tailored looks that were still sharp, but a bit more youthful. But it was the ghoulish, futuristic aesthetic with gold metal accents on his and rockabilly that most mirrored Erwitl's new confidence.

Contrast was a key for the women's lineup, which was rather and shiny, hand-dyed, utilitarian and romantic. Coats in both bold wool and a lined palette were shown over leather skirts and rilly dresses. A splendid collection, Fall stayed true to Erwitl's edgy, urban aesthetic.

**DKNY:** It's no secret that Donna Karna has to dress in a black. She comes from a mandatory color in New York, the city that, in some ways, is another's way's home. DKNY. She made a strong case for black once again with this collection, which she called "Book: Rebellion," with the best

Generation — Gheberg, Burroughs, Berouac — as her key inspiration. The lineup of mostly black looks that followed, however, was less suited to a gritty, early literary reading and more about a sleek, upscale city experience, from a belted down parka to a red with a charming pop of color in a rock-urbanist sweater and an embossed leather skirt to the several constructed evening dresses. Otherwise, there was a strong point, particularly when she added touches of color, such as the belted deep red sheath with an embossed leather sleeve.

**Tracy Reese:** Not one to follow trends, Tracy Reese did what she does best: pretty clothes for the young at heart. There were lots of bold patterns, graphic embellishments and vibrant colors (gold, yellow, tomato red) on everything from tailored coats to sweater-bow blouses. Key looks included a cow-print sweater and jacquard belted turtleneck, poplin jackets paired with skinny trousers, utility coats and plenty of rich, embellished dresses that are sure to have her girls stand out in the crowd.

**Skish Taylor:** It but she could succeed on either side of the line, then she left Taylor — the new "ditsy" look on a July Couture founder Pamela Skish Taylor and Gela March-Taylor — should be a new hairline. It would be hard to find industry veterans more excited than these designers are. That unjaded energy was evident in their line, shown Sunday in their first-ever show held in a parking garage under Lincoln Center, where giant LED screens displayed scenes from a redwood grove and a film starring Theodoras Richards, who also walked the runway. Designed according to the dogma of "California's secret" which, the clothes were made for. Coats with their construction and details were a bit surreal in one look. The set, set with worn with new renditions of those volunteer's pants that put July on the map, complete with leopards and python print boots, as well. Whether it was enough to stand out in a very crowded contemporary market remains to be seen, but we wouldn't bet against it.

**Robert Geller:** Layering is a dependable tool for many more style and at Robert Geller, it was used to create the effect. Coats were draped over trench coats and elongated knits and shirts belted below sharply tailored jackets. Hoodies were worn tight against the head for a beanie effect, shown underneath the coats. Experimenting with proportion and silhouette, a Geller signature, demonstrated the line with pleated jumpsuits and tunic necklines. At times it looked somewhat silly, but it resulted in engaging ideas with plenty of well-crafted and wearable pieces in the mix.

**Antonio Azzuolo:** "It's a new way of dressing the man, merging streetwear and vintage with traditional tailoring," said Antonio Azzuolo about his direction this season. Playing with proportions, the designer cut out looks like a sharp cropped blazer paired with asymmetrical voluminous shorts layered underneath long Johns. While it may be a bit of a stretch, he had some of the trendy elongated silhouette worn under structured suits and billowy graphic sweaters draped over flowy pants — Azzuolo's tailoring ability to create a new kind of look is a parent and more of what would go a long way.





MOST WANTED



03

Antonio Azzuolo is a master of the understated statement piece. Call it a stealth statement. That may sound like a contradiction, but take this woven blazer from Azzuolo's label, a.a. It packs a double punch. It's subtle enough not to scream at you from across the room, but the navy stripes and frayed details are sure to get some attention. Combine that with Azzuolo's impeccable tailoring and you've got one hell of a jacket. \$3,450. [antonioazzuolo.com](http://antonioazzuolo.com)

14 | ESSENTIALHOMMEMAG.COM

ANTONIO AZZUOLO

## Wear It Now: The Spring Sports Jacket

We already told you it's the **most important piece** in your wardrobe. Now, here are the spring sports jacket options that will ensure you make the warm weather transition in style

BY MATTHEW SEBRA | PHOTOGRAPHS BY BEN FERRARI



### 11. Antonio Azzuolo

A classic shape and color in a double-breasted silhouette makes this a bit more unique than traditional options. You can still treat it like a classic, though, and wear it with a shirt and tie, or bring out your inner playboy and rock it with a solid polo shirt and colored trouser.

*\$2,700, available at Jeffrey, 212-206-1272*

ANTONIO AZZUOLO



After seasons of indulging in explosive bright hues, for fall, designers are introducing burgundy as the ultimate palette cleanser. The heritage shade is reinterpreted with a youthful yet chic attitude.

— ALEX BADIA

Raf Simons' cotton shirt over Tommy Hilf's cotton shirt and Massimo's wool pants. Ben Sherman tie, Nicole Farhi shoes.

Antonio Azzuolo's wool vest, Anne's cotton jacket and Salvatore Ferragamo's wool pants. Missoni shoes.

FOR EXCLUSIVE CONTENT, VISIT  
[WWD.com/  
wwd-video](http://WWD.com/wwd-video)

WORLD: PHOTOM. COURTESY AND CO. OF TOMMY HILF; TIE: BEN SHERRMAN; SHIRT: RAFAEL SIMONS; PANTS: MASSIMO OSTOJA; VEST: ANTONIO AZZUOLO; JACKET: ANNE KLEIN; SHOES: MISSONI

## ANTONIO AZZUOLO

Style



**THE TAILOR**

THE MAN WHO MAKES SUITS FOR MEN WHO DON'T WANT TO LOOK LIKE A SUIT

**A**NTONIO AZZUOLO HAS SPENT his entire life learning about suits. He learned about them from his father, a tailor's apprentice, and from his mother, a seamstress, as a kid growing up in Montreal. He learned about them during a six-month-long post-college apprenticeship with a Milanese tailor. He learned about them from Hermès men's-wear designer Veronique Nichanian, for whom he worked as a design assistant. And then he learned about them at Ralph Lauren, where he worked as the design director for the company's Black and Purple labels before setting out on his own in 2007. He is one of the few designers of his generation who could probably build you a good suit from the stitch up with his own two hands. But he can't do that for you. Not right now, and not with his own two hands. He's busy building a company.

His five-year-old brand specializes in making what Azzuolo calls favorites—"your favorite hand-tailored blazer, your favorite tuxedo, your favorite oxford shirt"—and he designs for men who want to wear a suit without looking too much like a suit. He is based in New York and most of his clothes are made in the

Northeast, but his line's aesthetic, he says, "isn't specific to the U. S. or England or even Italy. It's what I call a Continental look." He likes his blazers cut close (and/or short) and his trousers cut loose (and/or long), a business-on-top, party-down-below mash-up we'll call a mullet silhouette. He is an advocate of the old-fashioned, high-glamour rope shoulder (i.e., the kind that looks like

the top of the jacket's sleeve is laid over a piece of rope). And he is a fan of the killer detail: a midnight-blue lapel on a pale gray blazer; a bushy fur collar on a short overcoat; and in his upcoming fall collection, stitches basted on some of the jackets that give them a sartorial, work-in-progress look. "My customer is looking for a distinctive suit that he just can't seem to find on the market, and that's what those details are about," says Azzuolo.

Don't get us wrong—the man makes laid-back clothes, too. Nice ones. A classic yellow rain slicker that cinches at the waist. Deep-V wool sweaters. And what he describes as hand-tailored denim trousers (i.e., fancy jeans). But it's his suits—the ones that he's spent his life learning how to make, and the ones he'll (hopefully) make well into the future—that keep things interesting. To learn more about Azzuolo, visit [antonio-azzuolo.com](http://antonio-azzuolo.com).

Two-button wool-and-mohair jacket (\$2,700), cotton shirt (\$360), and wool-and-mohair trousers (\$640) by Antonio Azzuolo; suede monk-straps (\$335) by Bespoke.





KNIT CARDIGAN MADE FROM VARIOUS SHIRTS BY MAISON MARTIN MARGIELA, COTTON LONG SLEEVES BY A.A. ANTONIO AZZUOLO, SHOES BY ALEXANDER MCQUEEN FOR PUMA, AND NECK LACE TALENTS' OWN.

ANTONIO AZZUOLO

**Swarovski Menswear Nominees**

## Phillip Lim

Phillip Lim shows his directional men's collection in Paris, where he emphasizes offbeat street elements with relaxed tailoring. Carefully wrought proportions, denim, nods to activewear and nylon windbreakers are all part of Lim's progressive view on men's wear.

## Todd Snyder

Masculine, outdoor themes permeate Todd Snyder's retail-friendly designs, which accentuate rugged outerwear pieces and sportswear that elevates and refines everyday men's wear staples. Fall offered a European aesthetic in military classics, as well as softly constructed Donegal tweed suits, lush cardigans and double-face topcoats.

## Antonio Azzuolo

Impeccable continental tailoring married to compelling explorations of volume and ethnic influences, such as a fondness for harem pants and kimono silhouettes, sets Antonio Azzuolo apart from his peers. For fall, looks ranged from a sharp cropped blazer paired with voluminous shorts layered under tonal long johns to trendy elongated kimono shirts under strict constructed suits or billowy graphic sweaters draped over flowy pants.



## Irene Neuwirth

Los Angeles' Irene Neuwirth has been at the forefront of jewelry trends for the past decade with designs that are often ornate, but never ostentatious — with semiprecious stones set mostly in matte 18-karat yellow gold. Within the past year, she upped the sparkle quotient with a special diamond collection launched at Barneys New York.

PHOTO: SETHANE KISMAN

"All the News That's Fit to Print"

# The New York Times

Late Edition

Today, mostly cloudy, shower, high 73. Tonight, evening shower or thunderstorm, low 64. Tomorrow, clouds and sun, thunderstorm, high 78. Weather map, Page B16.

VOL. CLXI . No. 55,781

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NEW YORK, THURSDAY, MAY 24, 2012

\$2.50



### Cadets No More

At the Air Force Academy graduation in Colorado on Wednesday, President Obama vowed a strong military amid cuts. Page A23.

### Egyptians Vote In Rare Chance To Pick Leader

With Real Role to Play, Millions Turn Out

By DAVID D. KIRKPATRICK

CAIRO — Egyptians went to the polls on Wednesday to choose their first freely elected president, hoping to recapture the promise of a popular uprising that defined the Arab Spring, end 15 chaotic months of military rule and perhaps shape the character of political Islam across the region.

In scenes unthinkable at any time in this country's vast history, millions of Egyptians waited patiently in long lines, often holding scraps of cardboard against the desert sun, debating with their neighbors which of the five leading contenders deserved their vote. "It is like honey to my heart," said Mohamed Mustafa Seif, 36, an accountant voting in downtown Cairo. "For the first time in my life, I feel like I have a role to play. My vote could possibly make a difference."

After 15 months of street protests, economic crisis and ramp-

### EURO ZONE CRISIS HEATING BACK UP AS LEADERS ARGUE

MEETING YIELDS NO PACT

Greece's Woes and Risk at Banks Pose Threat to Global Growth

By NICHOLAS KULISH and PAUL GETTNER

BERLIN — With Greece's membership in the euro zone teetering, fears of bank insolvency rising and Europe's leaders bickering about what to do, the euro crisis is once again intensifying and threatening to undermine fragile growth globally.

At a summit meeting in Brussels on Wednesday, regional leaders failed to signal any significant new steps to stimulate the sputtering regional economy or resolve the competing agendas of President François Hollande of France, who favors stronger action to spur growth, and his German counterpart, Chancellor Angela Merkel, who has opposed

## Not Bespoke, But Close Enough

ANTONIO AZZUOLO, known for his pin-proper bespoke tailoring, is having a nice moment. After learning his craft at Hermès and Ralph Lauren, and starting his own label in 2007, he was nominated last year for the CFDA/Vogue Fashion Fund, and now he's up for the CFDA award for men's wear, the winner to be announced June 4. Daniel Radcliffe dazzled in an Azzuolo tux at the Costume Institute ball two weeks ago. And for the first time, his designs are available in a store in New York, at Jeffrey. You'll find selections from Mr. Azzuolo's spring collection, including the smart hand-tailored double-breasted blazer here, and tailored trousers in raw denim and a superfine merino turtleneck in the softest baby blue (\$500 to \$3,000).

Jeffrey New York, 449 West 14th Street, (212) 206-1272.



ANTONIO AZZUOLO



Trouser suit and shirt by Viktor & Rolf; bow tie by Antonio Azzuolo; cravat Jonathan Saunders

# GQ guide

**First Look**

첫 번째 혹은 디자이너가 가장 보여주고 싶은 옷, 제일 강조하고 싶은 핵심을 상징한다. 그래서 보통 가을, 겨울 컬렉션은 무게가 느껴지는 수트나 코트로 시작한다. 경제 불황 탓인지 어느 때보다 무거운 소재와 어두운 색 천지였지만, 다양한 양감과 변화무쌍한 길이 때문에 기이한 활력을 느낄 수 있었다.

2012 Autumn & Winter Menswear

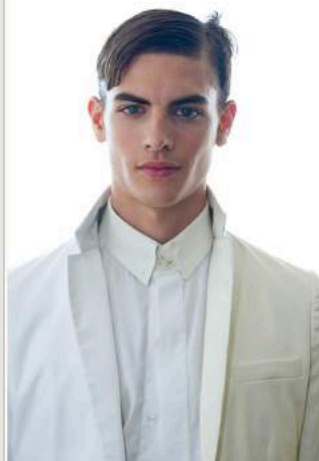
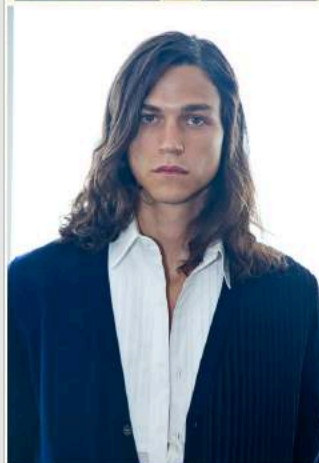
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FALLING SLOWLY  
SPORTS MUSEUM

74 60 AUGUST 2012

ANTONIO AZZUOLO

## BEHIND THE IRON CURTAIN: ANTONIO AZZUOLO SPRING 2013



ANTONIO AZZUOLO



# The New York Times

© 2012 The New York Times

NEW YORK, TUESDAY, SEPTEMBER 11, 2012

## FASHION



### That Preppy Look? We Built That

**ANTONIO AZZUOLO**  
A plaid suit in fine-combed cotton, with Nike sneakers.

It's about time New York Fashion Week began to pay better attention to its men's wear designers. After all, since the direction for guys has been toward preppy Americana and a big hurrah for heritage for almost a decade, shouldn't New York designers own that look by now?

At times this week, it seemed as if there were more people trying to get into the men's shows than there were in the entire men's wear industry, which is probably a good sign for the business. When people are waiting in a long line to see a show by Antonio Azzuolo, who is not exactly a household name, the men's scene may have reached critical mass.

But Mr. Azzuolo, a former design director from Ralph Lauren who started his own label four years ago, specializing in tailoring, had one of the standout collections of the season. It's hard to stand out with straight-up suits, so he showed new versions with a street-wear twist, pairing a plaid cotton suit with sneakers, or showing faded chinos with several inches of white boxer shorts sticking out. The real surprise was that it looked more punk in attitude than feminine.

Another highlight of the week was the charming geekiness of the clothes at Carlos Campos. His short-sleeve shirts, lightweight peacoats and slim trousers came in saturated colors like brilliant blue and marigold, some of them also embroidered with little white stars.

The point is: a lot of mileage remains in the preppy look, in all its forms.

There is the traditional version, the kind you find at Tommy Hilfger, who made suits out of materials normally used on rep ties. Or the smart-alecky version by Mark McNairy, New York's longest-running new designer, who returned to the runway with came shorts and a seersucker suit embroidered with oisises, and models who smirked because they knew they looked so cool. Or the aspiring-to-be-sexually-objectified version of Michael Bastian, who paid tribute to Donna Summer in a sharp show with a concert T-shirt worn with a barely there swim brief.

The independent thinkers have their own takes, like Patrick Ervell, who showed a marine-blue bomber jacket with peppy sandals that resembled Tevas; and Alexandre Plakhov, whose monochromatic concept of all-black, all-white or all-gray outfits extended to the models' hair and eyebrows, which were painted to match the monastic clothes.

And for a completely different perspective on a vital element of American fashion, the Duckie Brown designers Steven Cox and Daniel Silver took on denim this season. Of course, their versions included a backless jeans jacket and wide-leg trousers with cuffs deeper than the sea.



**CARLOS CAMPOS**  
A trench with matching woven shirt and cotton trousers.

#### New York Collections

Alexandre Plakhov, Antonio Azzuolo, Carlos Campos, Duckie Brown, Mark McNairy, Michael Bastian, Patrick Ervell, Tommy Hilfger

#### ONLINE: NEW YORK FASHION WEEK

For more coverage, including slide shows on and off the runway, blog posts and street-style videos, visit [nytimes.com/fashion](http://nytimes.com/fashion)

JENNIFER S. AZZUOLO FOR THE NEW YORK TIMES

# ANTONIO AZZUOLO

# The New York Times

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NEW YORK, TUESDAY, SEPTEMBER 11, 2012

INTERNATIONAL A4-8

### A New Leader for Somalia

An activist and academic was chosen to take over from the transitional government that had been trying to get the country back on its feet. PAGE A4

### Issues Linger in Prison Deal

American soldiers, background, and Afghan soldiers attended a ceremony for a prison's transfer to Afghan authority. Details remain in dispute. PAGE A4



NATIONAL A9-14

### Referendum's Dual Impact

Rival ballot measures to raise some California taxes have consequences not just for the state but for Gov. Jerry Brown, who has lobbied for one. PAGE A12

BUSINESS DAY B1-9

### Apple Supplier Assailed Again

Foxconn's work practices faced renewed criticism on reports that Chinese vocational students have been forced to work at plants that are rushing to produce the new iPhone 5. PAGE B1

### Russian Land, Chinese Labor

Russia, a nation rich in arable land but short of farm workers, forges closer ties with China, where the situation is just the opposite. PAGE B1

NEW YORK A15-20

### A Police Encounter, Recorded

A video that helped get charges dropped against a man accused of assaulting an officer may now play a role in his civil rights suit against the police. PAGE A15

ARTS C1-6

### A Fresh Look at an Old Case

In "A Wilderness of Error," Errol Morris revisits the case of Jeffrey MacDonald (of "Fatal Vision" fame), and posits that he did not get a fair trial. PAGE C1

SCIENCE D1-7

### Personalizing Preventive Care

An initiative that aims to prevent disease through lifestyle changes takes a door-to-door approach in Oklahoma City. The city has won federal money through the Obama administration's new Affordable Care Act. PAGE D1

FASHION C8

### The Male Plumage

The New York collections continued their march, and the women didn't have a monopoly on color. Men's wear came in marigold and bright blue, and a suit, at left, by Antonio Azzuolo put a florid spin on the preppy look. Review by Eric Wilson. PAGE C8



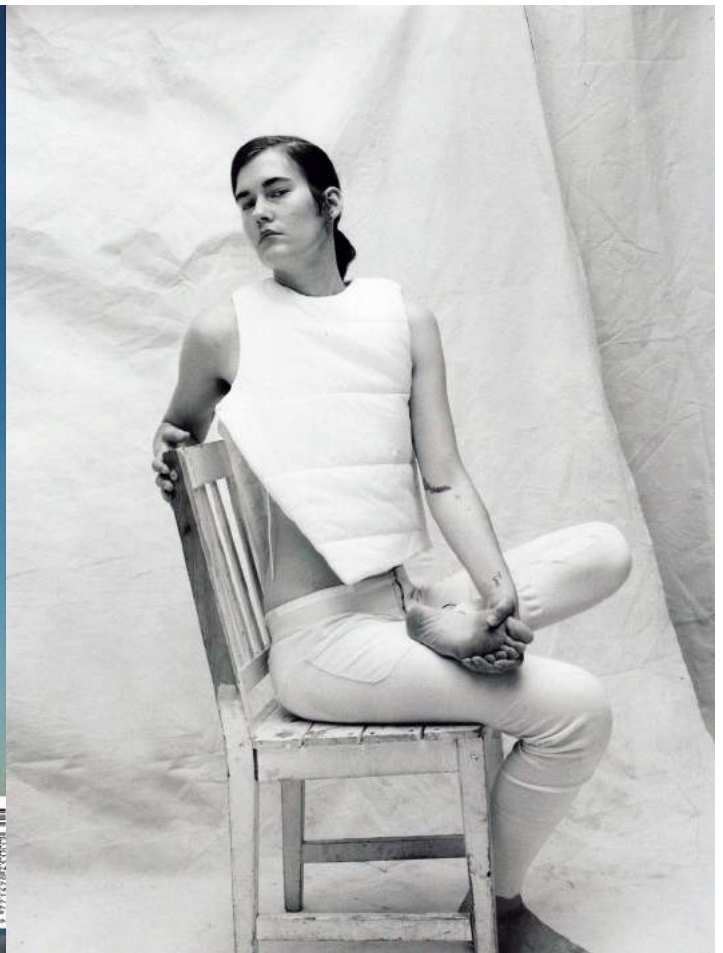
EDITORIAL, OP-ED A23-24

### David Brooks

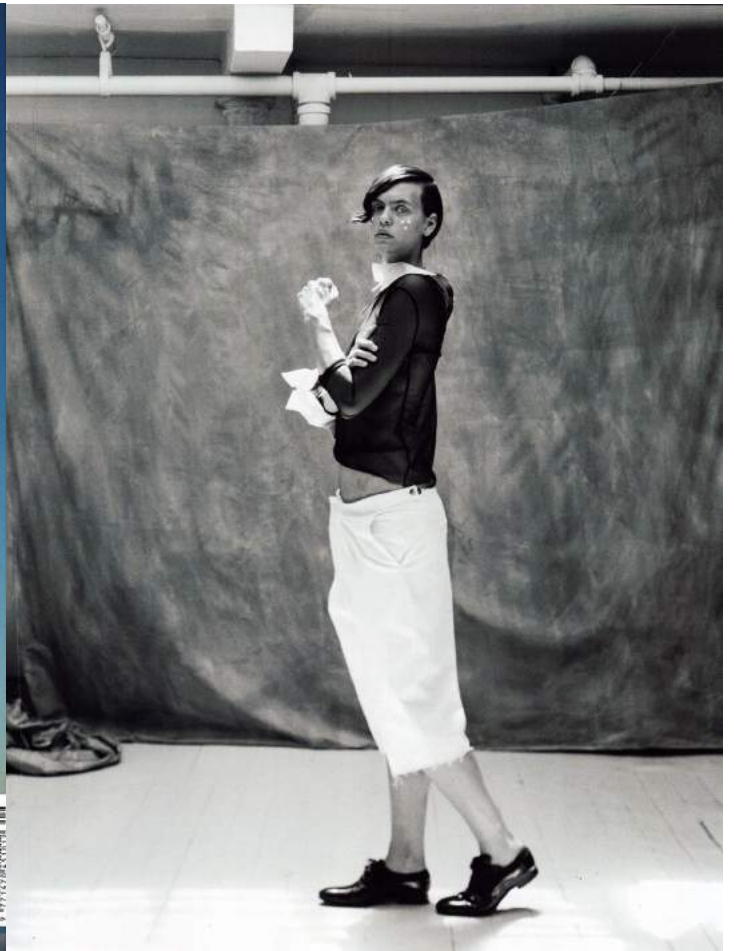
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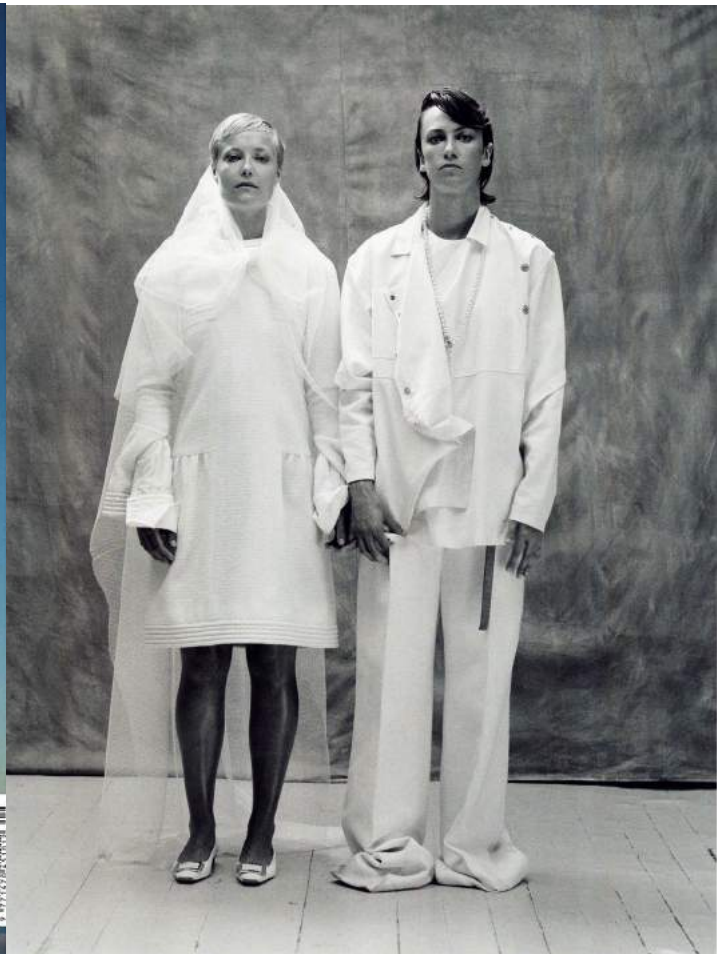
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ANTONIO AZZUOLO







A. A. ANTONIO AZZUOLO

"The basic premise is building a man's wardrobe," explains Montreal-bred menswear designer Antonio Azzuolo. Azzuolo, 41 (photographed with actor Ben Barnes), was at a sewing machine by age six (his mother was a seamstress; his father, a tailor's apprentice) and went on to Hermès, Kenzo, and, most recently, Ralph Lauren as menswear design director before launching his own line, in 2008, of carefully crafted pieces that cater to the downtown sandy. The result is a harmonious union of Upper and Lower East Side style—classic tailoring fused with off-kilter touches like slightly cropped jackets and rounded shirt collars. "There's a good balance in my collections between my highly tailored pieces and this kind of more forward, edgy, casual aspect," he says. "So there's a poetic side and a creative side."



## Hot Shot: Anna Wintour All Smiles at Antonio Azzuolo

BY CHARLOTTE COWLES

Anna shed her sunglasses and beamed — *beamed!* — while chatting with [Antonio Azzuolo](#) at his presentation today.

ANTONIO AZZUOLO



# Hot Shot: Anna Wintour All Smiles at Antonio Azzuolo

By Charlotte Cowles



Anna and Antonio.

ANTONIO AZZUOLO

## Antonio Azzuolo Focuses on Fabrication, Silhouette for Spring



ANTONIO AZZUOLO

NYC, 10.12.2011

# RED CARPET REBELS

*CFDA/Vogue Fashion Fund Cocktail Party*

*by Emily Holt | photographed by Evan Sung*



31 ▲ Giles Matthey and Antonio Azzuolo

ANTONIO AZZUOLO

# A Day in the Life: Antonio Azzuolo's Spring 2013 Collection

*by Freddie Campion*



Since being a CFDA/*Vogue* Fashion Fund finalist in 2011, **Antonio Azzuolo** has spent most of the last two seasons focusing his boutique downtown menswear label on his strongest talents: sleek tailoring and form-fitting tuxedo dressing. Presenting his spring 2013 collection in New York on Sunday, however, the Ralph Lauren alum says he's now looking for more of a "casual edge."

ANTONIO AZZUOLO

SUIT, SHIRT AND TIE BY ANTONIO AZZUOLO,  
SUNGLASSES BY LINDA FARROW,  
SHOES BY DRIES VAN NOTEN



ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO



ANTONIO AZZUOLO



POSTS TAGGED 'ANTONIO AZZUOLO MENS SPRING 2013'

# ANTONIO AZZUOLO MENS SPRING 2013: GEEK CHIC

BY MATT BELL | SEPTEMBER 14, 2012 | RUNWAY



We're not so sure guys will, or should, walk around with exposed bellybuttons, as they are styled in the Antonio Azzuolo Spring 2013 collection, but look past that little distraction, and you've got the coolest set of sporty meets upscale, geek chic clothing of the season. It's almost accidental in its delivery, neon tribal jackets and sneakers with formal blazers and oversized shirts. It's nerdy in its messiness, but hot in the details..

ANTONIO AZZUOLO

**SEP 11** **At New York Fashion Week: Nikes Everywhere**  
By Kurt Soller at 4:37PM

Nearly six months ago, when Fall/Winter fashion week was upon us and the J.Crew show was happening, we remember noting that **denim jackets were everywhere**, layered over and under just about everything in a way that didn't always work, but was certainly ubiquitous.

This season's "denim jacket," as it turns out — which maybe we'll turn into some sort of copyrighted official term — seems to be the Nike shoe. Over the weekend, the front rows were filled with editors (to be fair, we all usually dress a little more casually for the shows on Saturday and Sunday) finishing their looks with swooshed kicks that came in both colorful, less-athletic versions and darker ones (in black and grey) in which one could actually run to Milk Studios without breaking his ankle. As you'll see above, Antonio Azzuolo — a **handsome man** who makes handsome clothes, particularly tailoring — even paired his looks on Sunday with some. Streetwear, of course, has long had an influence on runway style, even before "street style" became somewhat of a misnomer for this type of pair-up. Still, it's not just about sneakers; it's about a particular brand at a particular moment. Less than two months after the Olympics, Nike is still riding high. For now, at least.

ANTONIO AZZUOLO

SEP  
9

## At Antonio Azzuolo: Stylish Designer Alert

By The Fashion Editors at 5:08PM



**Stolen from the Instagram** feed of Senior Fashion Editor Wendell Brown: "Antonio Azzuolo: Where the designer looks as great as his models." True. And in the background, you see some of said models — looking excellent themselves in open, four-button DB jackets. More to come soon when photos are available.

ANTONIO AZZUOLO

# WWD

WOMEN'S WEAR DAILY ■ THURSDAY, SEPTEMBER 6, 2012

## Right-Hand Men

Current Vice President Joe Biden and Republican hopeful Paul Ryan leave themselves plenty of room for improvement on the style front. Page MW6



**PLUS:**  
Moods of Norway comes to the East Coast. Page MW6

# MensWeek

Men's Week

THURSDAY, SEPTEMBER 6, 2012 MW5



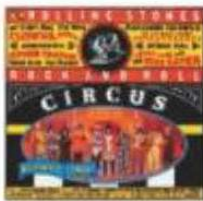
**"Civil right born from destruction."**

— DAISUKE OBANA, N HOOLYWOOD



"We had a vision of bringing the brand up to date with great, fresh clothing while still keeping with the company's rich history and traditions, and we believe that the spring 2013 collection of York Street has accomplished just that."

— SHIMON AND ARIELOWADIA, 1 PRESS YORK STREET



"This season I wanted to fill my pockets with cold, hard cash while having fun. And what's more fun than combining the circus and rock 'n' roll?"

— MARK MCNAIRY, MARK MCNAIRY NEW AMSTERDAM



"We are inspired by the graphic designs, bold colors and maritime tradition of nautical signal flags."

— CHRIS COX, NAUTICA



"An inspiring movement: 'The Men's Dress Reform Party in London,' 1937. Time to organize 'The New Reform Party of New York,' 2013."

— ANTONIO AZZUOLO

ANTONIO AZZUOLO

# Project New York: Ones to Watch



Antonio Azzuolo  
Photo By Courtesy Photo

**Antonio Azzuolo**

Over the past three years, designer Antonio Azzuolo has built a reputation as an elegant tailor with a keen eye for sophisticated, somewhat dandyish designs. This season at Project he will present his fall collection for the first time at a trade show, after showing his collections regularly during New York Fashion Week.

"We started out the business on a custom basis, and the past few seasons we have been brand and image building," explained Azzuolo. "I think now we are ready to go after proper distribution, which is why we are showing at Project."

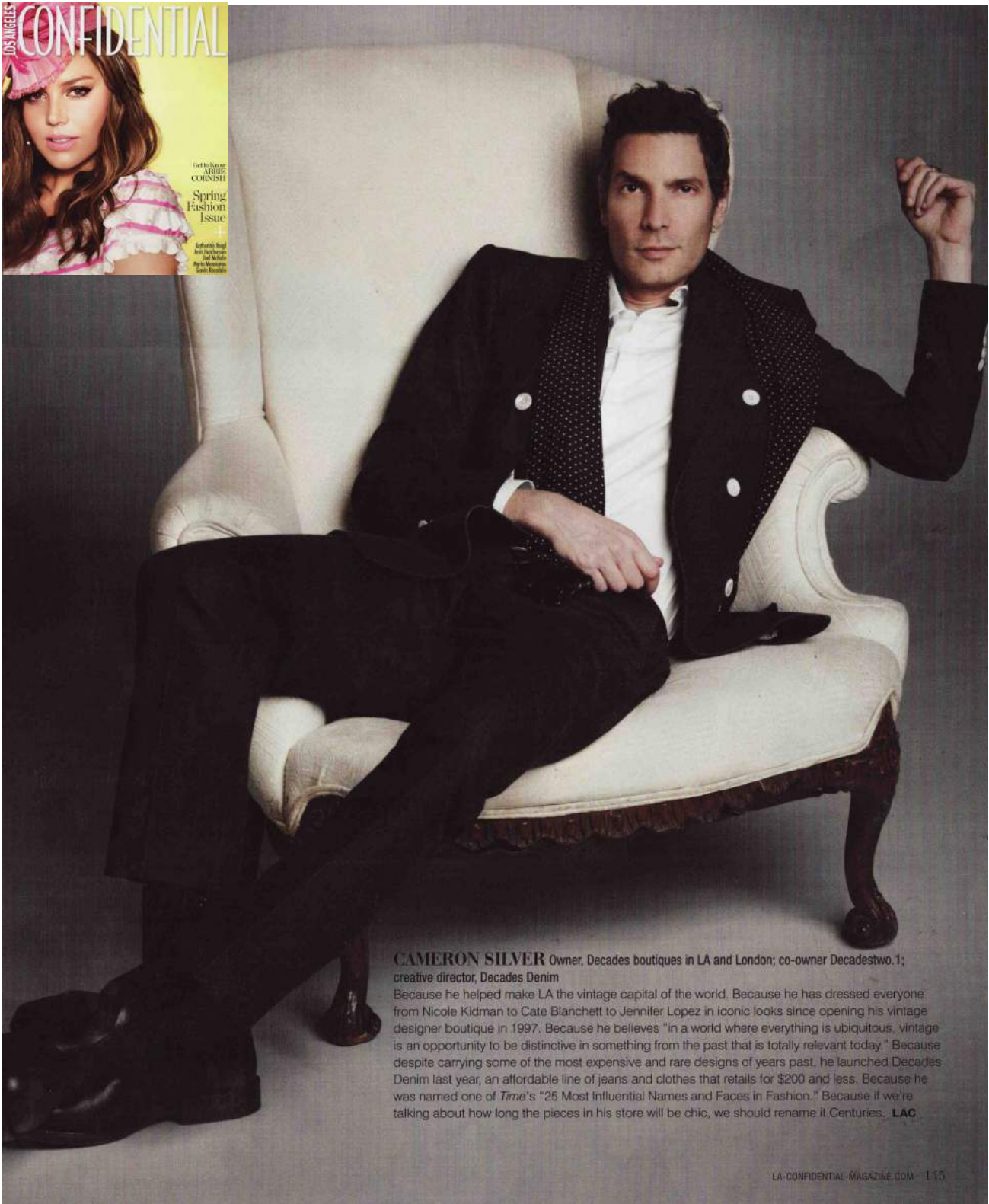
The label is sold primarily in Japan in a handful of stores. Azzuolo currently has no U.S. distribution, although it was previously sold at Scoop and Kesner.

The fall collection has a "bespoke, Sixties ski resort, Mod" feel, said Azzuolo. "It's quite graphic, in terms of high contrasts between a color palette of white, ivory, black and navy," he added. Key items include a trenchcoat, peacoat, unstructured sport coats and hand-knit sweaters from Peru.



As always with Antonio Azzuolo you know that his collection will have some great men's jackets. And this season he did not disappoint. Azzuolo referenced the book *The Seeberger Brothers and the Birth of Fashion Photography* in this collection. This 1930's book of the Seeberger Brothers fashion images from Deauville and French seaside towns came out around 1930. Though this book has few images of men's fashion, the few men's photos in the book distills the elegance of that period.

ANTONIO AZZUOLO



**CAMERON SILVER** Owner, Decades boutiques in LA and London; co-owner Decadestwo.1; creative director, Decades Denim

Because he helped make LA the vintage capital of the world. Because he has dressed everyone from Nicole Kidman to Cate Blanchett to Jennifer Lopez in iconic looks since opening his vintage designer boutique in 1997. Because he believes "in a world where everything is ubiquitous, vintage is an opportunity to be distinctive in something from the past that is totally relevant today." Because despite carrying some of the most expensive and rare designs of years past, he launched Decades Denim last year, an affordable line of jeans and clothes that retails for \$200 and less. Because he was named one of *Time*'s "25 Most Influential Names and Faces in Fashion." Because if we're talking about how long the pieces in his store will be chic, we should rename it Centuries. **LAC**

## ANTONIO AZZUOLO



TOP BY TOPMAN, PANTS BY DICKIES, HAT BY MAKINS, SHOES BY OPENING CEREMONY, JACKET BY ANTONIO AZZUOLO, PANTS BY TOMMY HILFIGER, SHOES BY SEBAGO, SHIRT BY SHADES OF GREY BY MICAH COHEN, PANTS BY ETRO.

ANTONIO AZZUOLO





PORTFOLIO No. 1

## SUN YELLOW

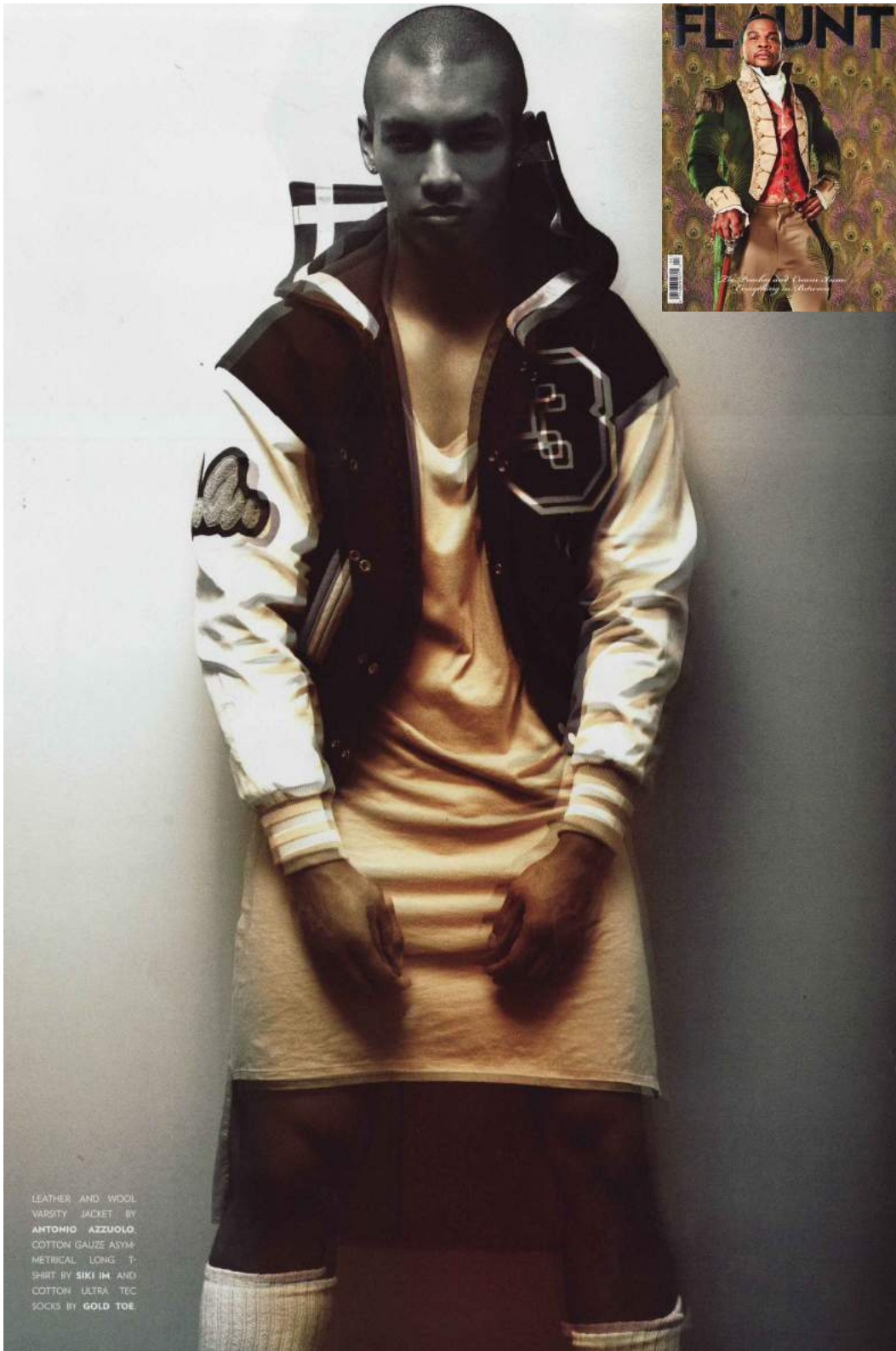
THERE IS A REASON why so many classic rain slickers are bright yellow and climbing jackets aggressively orange: Such are the colors that help men get rescued in times of peril. If, however, you'd prefer outerwear that attracts attention but doesn't assault the eyes of innocent bystanders, allow us to suggest a hybrid of yellow and orange—let's call it sun yellow—as a solution. As the color of both sport and beach wear, it provides just the right amount of visual pop. > Cotton parka (\$465) by Woolrich Woolen Mills; [odinnewyork.com](http://odinnewyork.com). Wool knit shirt (\$400) by Antonio Azzuolo; 718-855-2694. Cotton trousers (\$245) by Billy Reid; 212-598-9355. Steel Vintage BR 126 chronograph (\$3,800) by Bell & Ross; [bellross.com](http://bellross.com).



No. 103

ESQUIRE'S BIG BLACK BOOK SPRING

## ANTONIO AZZUOLO



LEATHER AND WOOL  
VARSITY JACKET BY  
**ANTONIO AZZUOLO.**  
COTTON GAUZE ASYM-  
METRICAL LONG T-  
SHIRT BY **SIKI IM.** AND  
COTTON ULTRA TEC  
SOCKS BY **GOLD TOE.**

**ANTONIO AZZUOLO**



style ★ a boy's life

PAPER's market director **Luigi Tadini** plunges into summer at the Trump SoHo New York hotel. Photographed by **Sean Donnola**

top to bottom, from left: fabric by **Topman**, shorts by **Antonio Azuolo** and sunglasses by **Levi's Vuitton**. Jacket by **Antonio Azuolo**, shirt and sandals by **Louis Vuitton**, shorts by **Salvatore Ferragamo** and sunglasses by **Hilsevea**. Pool shirt by **Loacate**, shirt and socks by **Richard Chai**, pants by **Calvin Klein Collection**, sunglasses by **Hilsevea**, ring by **Louis Vuitton** and shoes by **Hermès**. Sweater by **Salvatore Ferragamo** and sunglasses by **Hilsevea**. Sweater and sandals by **Salvatore Ferragamo**, pants by **Richard Chai**, hat by **Stetson** and sunglasses by **Hilsevea**. Tank and swim trunks by **Topman** and sunglasses by **Hilsevea**. Coat by **Louis Vuitton**, sweater by **Salvatore Ferragamo**, cuff links by **Topman** and sunglasses by **Hilsevea**. All jewelry by **Giles & Brother**. **Crystal's** assistant: **Ben Cole** and **Aubrey Howard**

48 PAPER SEPTEMBER 2011

## *Antonio Azzuolo*

Classic Tailoring meets Modern Quirk



One of the newest shooting stars in men's fashion within the past few seasons, **Antonio Azzuolo** was pretty much incepted to be a designer. Hailing from Montreal the son of tailors **moved to study tailoring in Milan** and graduate with a degree in what else be fashion.

ANTONIO AZZUOLO



style  
★ a boy's  
life

PAPER's market director **Luigi Tadini** has a serious case of the blues. Photographed by **Sean Donnola**

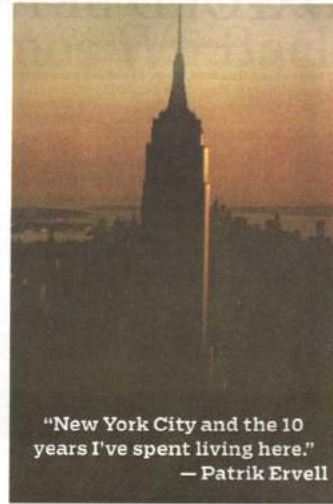
more to arrive: menswear. Trench coat and pants by **Barberry** shot by **J.P. Phillip Lim**, menswear by **Alexander McQueen** for **FUMA** and socks by **Rugby socks**. Jacket and sweater by **Antonio Azuolo** and one shirt by **Band of Outsiders**, sweaters by **Louis Vuitton** and hat by **Lozvin** for **H&M**. Short and jeans by **Drive Van Noten**. Tee by **Black Fleece** for **Brooks Brothers** and shorts by **Swatch**. Coat and sweater by **El Rando** and pants by **Gap**. Jacket, shirt and shorts by **J.P. Phillip Lim**, menswear by **Converse** and hat by **Lozvin** for **H&M**. Jacket, shirt and pants by **Proda**, sweaters by **Alexander McQueen** for **FUMA**, jacket and hat by **Chloé Moreau**, all sunglasses by **Coyu Collection**. Stylist's assistant: **Shirley Allen**.

43  
PAPER July 2011

▼ "The Rochambeau collection for spring-summer 2012 is inspired by the inimitable environment of New York City. The highs and the lows. The hustle of the city and the beauty in its darkness." — Laurence Chandler and Joshua Cooper, Rochambeau



◀ "Clean masculine fun — A Duckie afternoon." — Steven Cox and Daniel Silver, Duckie Brown



"New York City and the 10 years I've spent living here." — Patrik Ervell

◀ "The spring '12 collection is inspired by the French film 'Un Prophète' featuring Tahar Rahim playing a young French-Maghreb." — Tim Coppens



"A duality or hybrid of sartorial old school elegance mixed with skate and street proportions creating a youthful chic look reminiscent of classic men's dress with a cool and elegant twist." — Antonio Azzuolo ▶

"SMASH IT UP!" harnesses all of the Copperwheat energy into a distilled mix of high contrast: creating an arresting visualization of beautifully tailored, artistically printed, incredibly wearable clothes." — Lee and Ben Copperwheat, Copperwheat ▼



▲ "There is a feeling of revival for the American songwriter, that for me brings to mind the lost days of Laurel Canyon. That spirit seems very much alive today — folks from L.A., New York, Muscle Shoals, Austin and Nashville are blending together to make some incredible new music. These folks has been in the background, and our thoughts, this season." — Billy Reid



▲ "James Dean for a day." — Michael Bastian



▲ "Bathers with Beach Ball." — Luis Fernandez, Number:Lab

# WWD

THURSDAY, SEPTEMBER 1, 2011 • WOMEN'S WEAR DAILY • \$3.00

# Men's Week

September 1, 2011

◀ "The spring '12 collection is inspired by the French film 'Un Prophète' featuring Tahar Rahim playing a young French-Maghreb."  
— Tim Coppens



"A duality or hybrid of sartorial old school elegance mixed with skate and street proportions creating a youthful chic look reminiscent of classic men's dress with a cool and elegant twist."  
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"New York City and the 10 years I've spent living here."  
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ANTONIO AZZUOLO

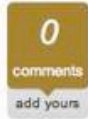


ANTONIO AZZUOLO



# Antonio Azzuolo

Words: Miguel Caetano | Photograph: Montrose



Azzuolo, one of the latest CFDA Incubator winners, showcased his tailored spring/summer 2012 looks which combine modern street wear with timeless styles with a slight seventies influence.

The more business-like look of the tightly tailored jackets and ties have been paired with drop-crotch pants, combining a modern and youthful style with business attire. Ski-anoraks and outer attire added a more sporty element to the entire collection. The use of colour and somewhat energetic styles adds to the general theme of mixing a tailored more business-like look with urban street wear.

[Click here to view the entire collection.](#)



ANTONIO AZZUOLO

## Runway Grooming Report | Antonio Azzuolo



Unlike some creatives who choke under pressure, the menswear designer Antonio Azzuolo, a finalist for this year's CFDA/Vogue Fashion Fund, gracefully eased the reins and took a more relaxed approach to his Spring/Summer collection. Mr. Azzuolo explained backstage, "My first collection was very formal, all about suits. This season I designed more liberally, drawing inspiration from Les Minets, a French/British hybrid movement of mod culture. These young men shunned bourgeois culture, but still dressed up. They were rough and rebellious, but chic and sophisticated as well." Noting the designer's departure from his norm of neat, the hairstylist Andre Rodman casually styled models' hair with his hands and a healthy dollop of Shu Uemura Shape Paste, to enhance each guy's individual hair texture. Mr. Rodman completed looks with a brisk shake of the dryer, along with "lots of Oribe Dry Texturizing Spray, for a subtly messy, matte look." The makeup artist Gregory Arlt paired hair and clothes with M.A.C. products that conveyed, "Healthy tired. It might sound strange, but we imagined the guys looking warm and attractive, despite their penchant for partying." Using just moisturizer (as opposed to foundation) for a base, Arlt slathered onto the models' faces a yet to be released product from M.A.C.- Mineralize Charged Water Moisture Gel (hitting shelves this December). Brows were then defined and filled in with Kid eyeshadow, while lips were smoothed with lip conditioner. Lastly, he dotted on Select Moisturecover Concealer as necessary, so models looked "handsome, even after that long night out."

ANTONIO AZZUOLO

## Antonio Azzuolo's a.a Collection Immaculate As Per Usual

BY MARTIN MARKS



Far too often do we -- those who write reviews -- get stuck in our heads about what we want to say -- we are in a rush, attempting to capture staccato glimpses of any given collection, trying to remain coy and aloof, framing our praise and criticism in trends or themes, in the color of a shirt or the fit of a coat. For various reasons, we often fail to express what's really on our minds. These were the thoughts I had when I attended yesterday's presentation of **Antonio Azzuolo's a.a.** collection at **Milk Studios**, because although I have written about him and written about him and written about him and written about him, I've yet to say what's really on my mind, which is this: Azzuolo is a tremendous designer, perhaps one of the most talented menswear designers out there right now. And yesterday's presentation proved no exception. His most masterful work, as ever, lies in his suits, and the collection's progression into tuxedo jackets seems a natural fit, especially given Azzuolo's focus on luxury. Highlights of the collection included a cream, double-breasted sweater with white lining, and a handsome dusty blue hunter's coat with a peach-toned shoulder-guard. With the recent announcement of his being selected to join the incoming class of CFDA Fashion Incubator participants, it's gratifying to see Azzuolo receiving the attention that he deserves.

ANTONIO AZZUOLO

## *Весна-лето 2012*

*Menswear Неделя моды в Нью-Йорке*



ANTONIO AZZUOLO

## *Antonio Azzuolo*

Photos and review of the Antonio Azzuolo menswear Spring Summer 2012 collection



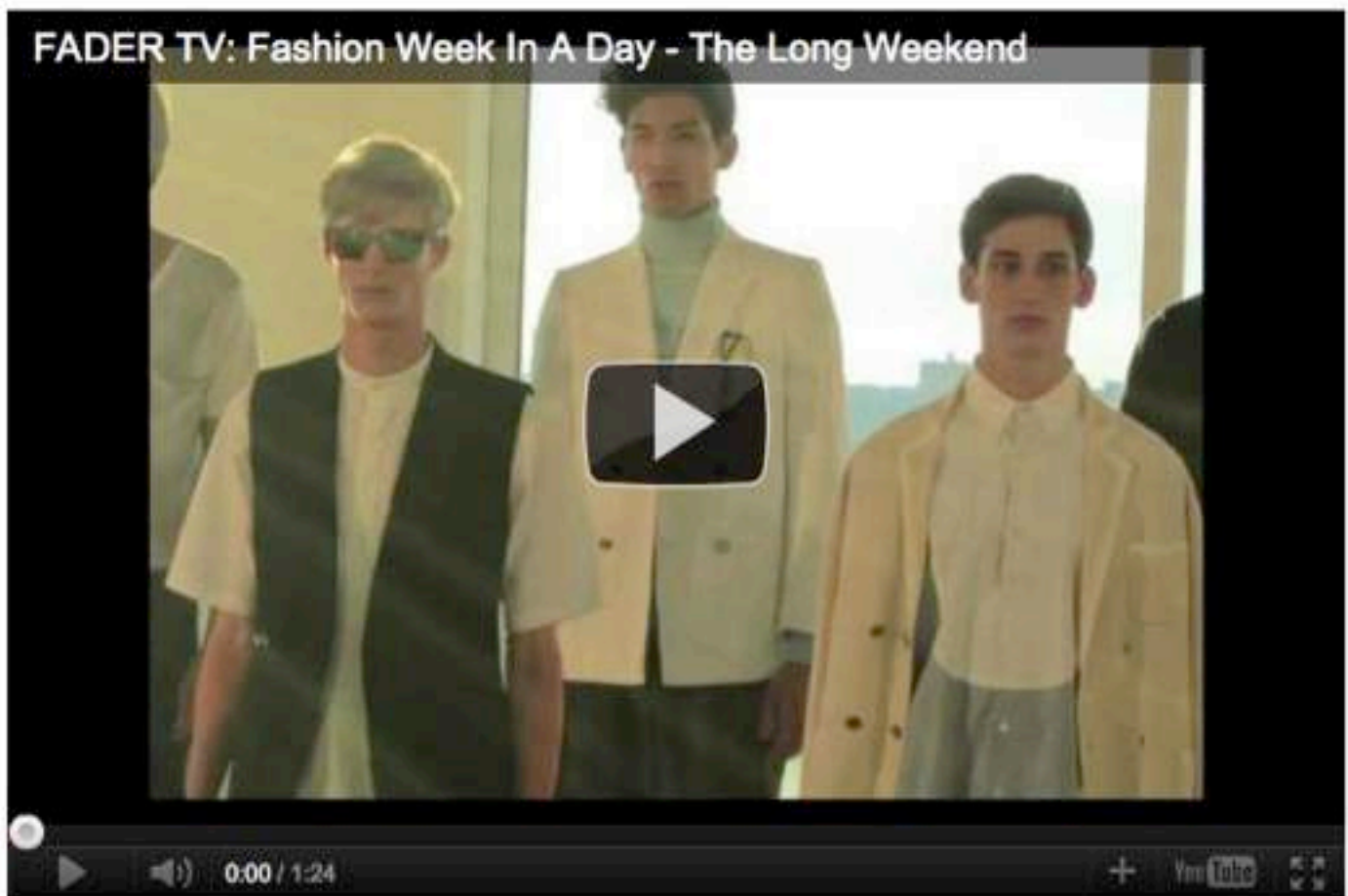
ANTONIO AZZUOLO

**Antonio Azzuolo Men's Spring 2012**



ANTONIO AZZUOLO

## Fashion Week In A Day: Siki Im, Gerlan Jeans and Antonio Azuollo



It's not easy running all over Manhattan in 6-inch heels, but that's what plenty of fashion freaks do to ensure they make it to every show during **New York Fashion Week**. The FADER Style team will be sprinting all week so that you don't have to: check back every morning for Style Editor Alex Frank's video round-up of our favorite shows. Today's picks are **Siki Im, Gerlan Jeans** and **Antonio Azuollo**.

ANTONIO AZZUOLO

## Antonio Azzuolo Spring 2012: Relaxed Rebels

By JOHN ORTVED Sunday, Sep 11, 2011 / 6:43 PM



CFDA/Vogue Fashion Fund? If you're Antonio Azzuolo, you relax.

Azzuolo's Spring 2012 collection took its inspiration from les minets, a rebellious French mod movement that involved dressing up, starting shit and calling themselves great names like "les blousons noir" (I can happily note that there is not, in fact, a single blouson in the entire collection).

ANTONIO AZZUOLO



## Antonio Azzuolo Spring 2012 | New York Fashion Week

**Sartorial Bliss**—Antonio Azzuolo ramps up the glamour for the spring 2012 season, playing to his dapper strengths. Taking refined suiting, relaxing the silhouettes and interjecting casual separates into the lineup, Azzuolo showed that his men can be among a classic generation, while still remaining youthful. From short-sleeved knits and baggy suiting shorts with raw edges to sleeveless jackets, the collection maintained a certain lightness, having fun with a sartorial flair.



ANTONIO AZZUOLO

## 10 Fashion-Week Looks She Wants You to Wear

We asked supermodel **Jessica Hart**, ambassador for Mercedes-Benz and *the woman of New York Fashion Week*, to pick her favorite clothes **from the runways**, and how every man can look great in them right now



ANTONIO AZZUOLO

# Antonio Azzuolo

THE BRIEF

THE FULL COLLECTION

THE DETAILS



ANTONIO AZZUOLO



ANTONIO AZZUOLO



**NEW YORK, September 9, 2011**

*By Bee-Shyuan Chang*

Garnering a CFDA/*Vogue* Fashion Fund nomination is no small accomplishment, and **Antonio Azzuolo** isn't taking the nod lightly. Upon hearing of his nomination, the designer, who is going on his eighth season with his line, a. a., and also consulting for the eyewear maker Warby Parker, expanded his original plans for a modest "what would fit in a travel bag" lineup into a 25-look collection premised loosely on globe-trotting. That gave him the room to tackle more than his trademark tightly tailored jackets. "Young guys are interested in sartorial, timeless dressing, but they want it in a modern way," Azzuolo said. "The way we dress today, it's really a duality between the very tailored, sartorial look and the street."

ANTONIO AZZUOLO

## Antonio Azzuolo

Spring/Summer 2012 | Menswear | New York

Catwalk



1



2



3



4



5



6



7



8



9



10



11



12

ANTONIO AZZUOLO

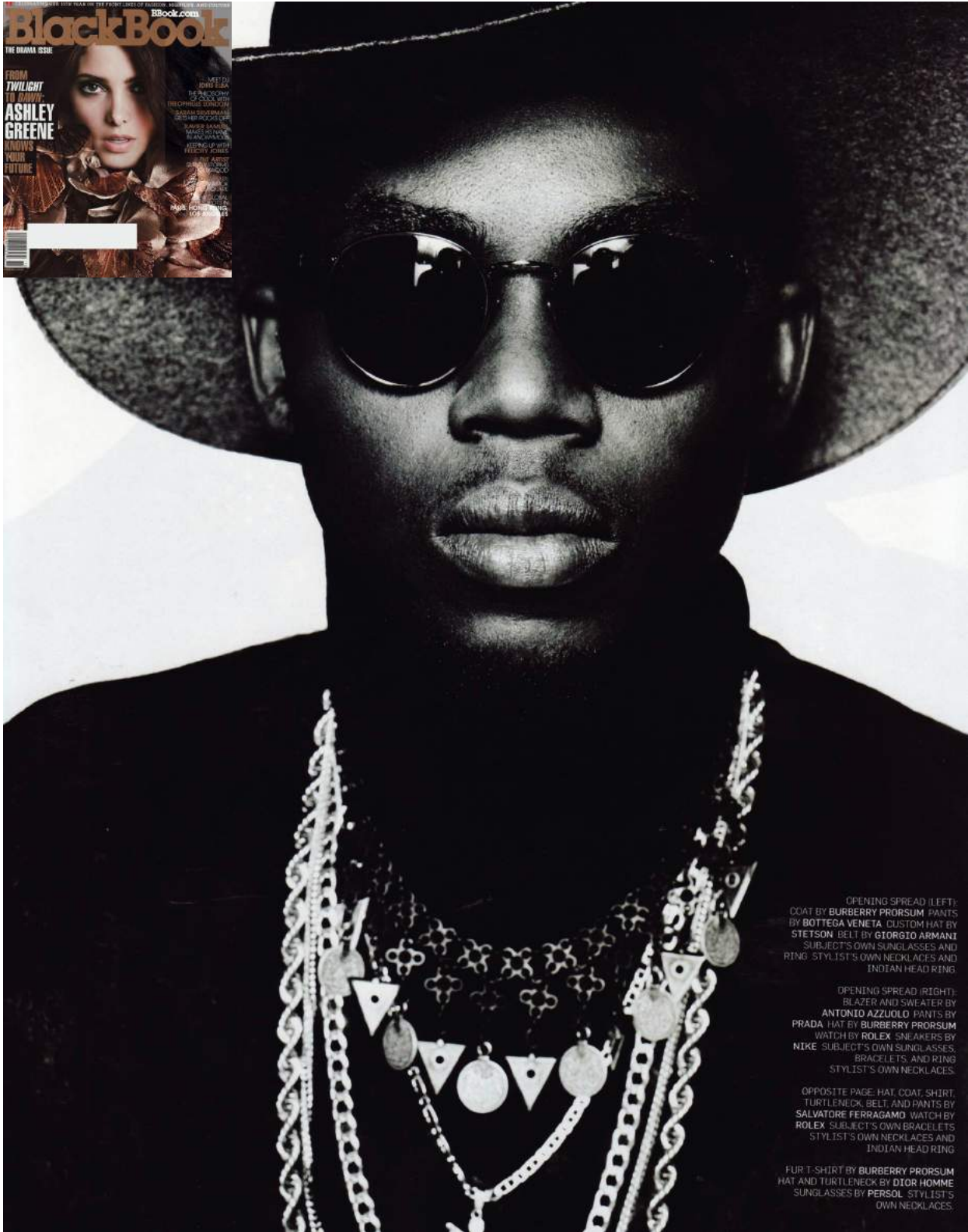


# HE *STANDS* ALONE

Rapper, clothes horse, and budding designer Theophilus London tries on fall's '70s-inspired styles—and doesn't skimp on the accessories.

PHOTOGRAPHY BY CAMERON KRONE STYLING BY CHRISTOPHER CAMPBELL

ANTONIO AZZUOLO



OPENING SPREAD (LEFT):  
COAT BY BURBERRY PRORSUM. PANTS  
BY BOTTEGA VENETA. CUSTOM HAT BY  
STETSON. BELT BY GIORGIO ARMANI.  
SUBJECT'S OWN SUNGLASSES AND  
RING. STYLIST'S OWN NECKLACES AND  
INDIAN HEAD RING.

OPENING SPREAD (RIGHT):  
BLAZER AND SWEATER BY  
ANTONIO AZZUOLO. PANTS BY  
PRADA. HAT BY BURBERRY PRORSUM.  
WATCH BY ROLEX. SNEAKERS BY  
NIKE. SUBJECT'S OWN SUNGLASSES,  
BRACELETS, AND RING.  
STYLIST'S OWN NECKLACES.

OPPOSITE PAGE: HAT, COAT, SHIRT,  
TURTLENECK, BELT, AND PANTS BY  
SALVATORE FERRAGAMO. WATCH BY  
ROLEX. SUBJECT'S OWN BRACELETS,  
STYLIST'S OWN NECKLACES AND  
INDIAN HEAD RING.

FUR T-SHIRT BY BURBERRY PRORSUM.  
HAT AND TURTLENECK BY DIOR HOMME.  
SUNGLASSES BY PERSOL. STYLIST'S  
OWN NECKLACES.

## ANTONIO AZZUOLO



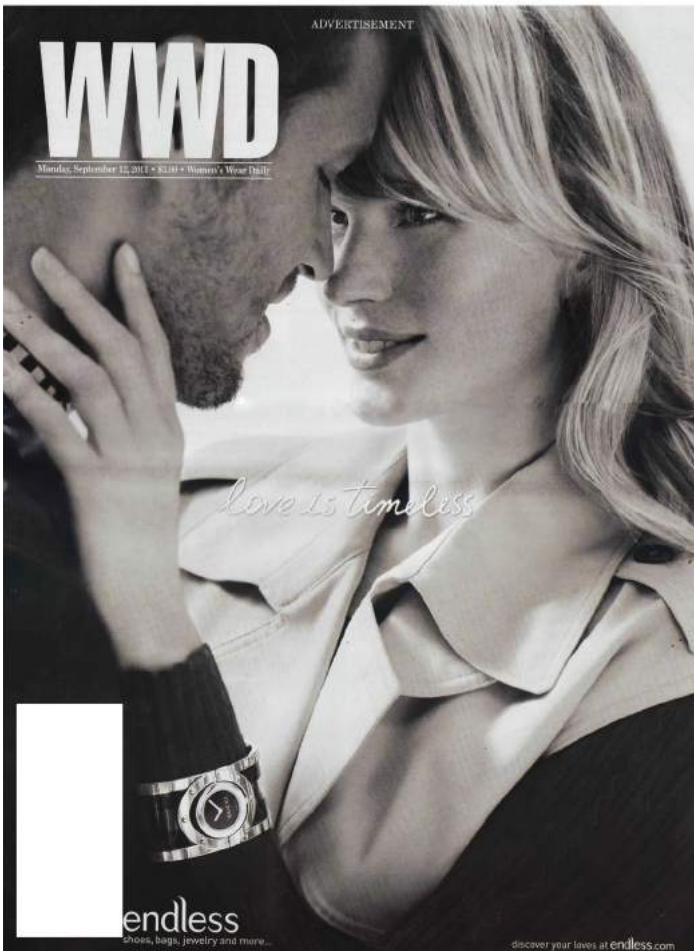


style  
★ a boy's  
life

In celebration of our art issue, market director Luigi Tadini collaborates with roving fashion illustrator Richard Haines to highlight the best of this season's menswear.

TOP TO BOTTOM, FROM LEFT: Looks from Lanvin, Givenchy, Dries van Noten, D&G, Antonio Azuolo, Balmain, D&G and Bend of Outsiders.

For more on Richard Haines, visit [designerism-whatstoday.blogspot.com](http://designerism-whatstoday.blogspot.com)



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# WWD

Monday, September 12, 2011 • \$2.00 • Women's Wear Daily

love is timeless

**Lacoste** Prince Olivier Baptista, who took the Lacoste designing reins from Christophe Lemaire over a year ago, presented his first collection, including men's wear on Saturday. While there were plenty of tennis clothes here — and a few, almost ladylike, tie-die shirts — Lacoste may be one of those few brands that does not need redefining. For instance, showing a tricky, asymmetrical top with open sides over a cropped sweater does not enhance the brand.

So what did represent a more fluid evolution were the many interpretations of the polo and T-shirt — multicolor tanks and stretchy dresses and even long, wrap-back dresses. The easy, airy shorts with a white leather shirt also looked just right.

Crisp, minimalist or swingy silk suits were more appealing, enough, but does one look to Lacoste for those? This designer's challenge seems to be finding the balance between what has made Lacoste a favorite for the fashion-lick and conservatives alike, and infusing that with his own sensibility.

As for the week's, the lineup had just enough fashion elements to keep things interesting for the brand-driven brand. Kapote's mixed sportswear influences with better use, as in blouses constructed of crisp cotton paper in shades of white or Yves Klein blue. Hand-drawn sketches and patterns with leather trims were paired with abstract prints in quiet, architectural scenes and silhouettes.

"It's an eye for us things I would like to wear," said the designer.

**Eye Dancer** What would one wear to an urban party? Len Evans presented a wardrobe fit for the occasion with her spring collection, which was definitely for the woman whose party is catered by Zancher. That's to say it was a thoroughly polished look, casual attire for those who don't do casual, with subtle color touches, pop, sky blue, lime green and silver. There were silk dresses done in basket-weave prints, pleated skirts that fell below the knee and a hair tie to define, which consisted of cropped "jeans" and short-sleeve, hand-drawn, super-soft leather. Perhaps most interesting and impressive about this lineup was that while it sprung from a rather quaint concept — dressing for a party — Devon used it to show some of her coolest looks yet: the body-conscious, contrast dresses with cutouts at the sides and back, and the spunky cropped sweaters worn with flared skirts, which were flared in a ladylike way.

**Jill Stuart** Come spring, Jill Stuart's girls will step out of last season's woodland reverie and into a vibrant, shorter-lined world of girly coquette. The designer ditched a lot of fur from her familiar aesthetic, save for a laser-etch silhouette on jackets and trunks. While many dresses featured a dropped waist, Phoebe made a big splash showing up on skirts, skirts and culottes, adding an extra dose to the look. And while the playful, multi-dimensional collection, she sprinkled a few darling prints into the mix — from paisley to little hearts.

**Michael Kopp** "We were playing with a lot of contrast," said Nicole Colson backstage, alongside her husband and co-creative director, Michael. And so out came the girls in black, white and bright yellow, demonstrating just that. The duo also played with draping, be it the shoulder or bodice of a tank or the skirt of a dress. Hemlines were angular, ribbed, ferns was the inspiration this season, while layers of varying textures offered a softness not so typical of the brand, but that still respected its heritage.

**Cynthia Rowley** Cynthia Rowley's collection was at its best when she kept things fun, as in her full-skirted silk tank dresses in brightly mixed florals. No less charming were the chain-mail tanks or gold-appliqued T-shirts paired with short silk skirts. Rowley got sporty, too, without losing the girly factor. She added topstitching to the bodice of one sporty dress and on the silk panel skirt of another. But the too-tight bodiced pieces — dresses, skirts, T-shirts and, most outlandish, the zigzag or beaded print pants — left one wishing for more of Rowley's lighter touch.

**VPL by Victoria Barlett** In a continuation from resort, Victoria Barlett cranked into spring with a feminine VPL lineup. Her signature layered pieces were punctuated by graphic contrast — her mix organic fabrics, structured over-draped silhouettes — with bold, graphic print of color blossomed print, be it green adding a sporty flare to neutrals.

**A.A. Azziolo Azziolo** Extra love was injected into Antonio Azziolo's A.A. presentation when Anna Wintour stopped by to see the work of one of the latest CFDA Incubator winners. Azziolo's tailored looks — from blouses to a more casual sweater, blouses, VPL, style, and this season he started his jackets and ties with pants that had both draped and off-center pockets, for a feminine-on-top, horn-on-bottom effect. There were also women's wear-inspired hood blazers that weren't as loudly feminine as they might seem, while ski sweaters added a sporty element to the mostly executed collection.

**Raffaele** "Our spring girl rules by day and cocktails by night," said Raffaele Brian Wolf. This he said. Charlie Norcia went for a party theme throughout much of the collection, starting with a very literal opener: an ivory tulle jacket with a black eyelet body stripe across its chest paired with silk track pants. The striped motif continued in shades of bright green, blue and yellow, but things picked up with a sexy red and farfala dress, its stretchy bodice in silk and its skirt in stretch woven ribbons, followed up by some great tailored evening jackets in black tulle.

**Rhea by Rhea** Referencing the Romantic Dynasty, Rhea Jung balanced that aesthetic with an architectural, modern feel for her Rhea by Rhea collection. Looks included beautifully tailored jackets, slim trousers, crisp shirts and pleated skirts with cut waist lines. She also used prints of decorative hedges and motifs in all sizes — from small to the lapel of a blazer to an all-over printed gown. With plenty of interesting details, the lineup still felt mostly minimal, but a few of the looks bordered on busy.

## THE GRIN



Fashion Week's remarkably short on genuine, wide-eyed enthusiasm, so when we find it, we tend to take notice.

This particular grin comes from Antonio Azzuolo, walking the runway at the close of his Friday show in one of his best outfits, complete with a buttoned-down club collar and a fantastic pair of Robert Evans shades. It's a less louche version of the continental style Tom Ford usually traffics in—and if you can pull it off, it's a lot more fun than tweed.

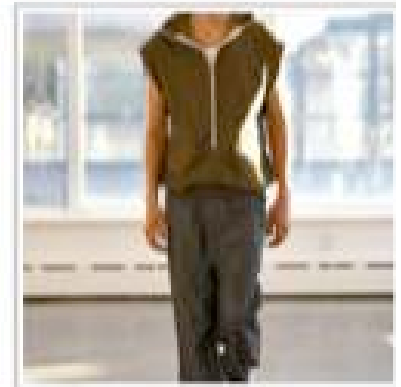
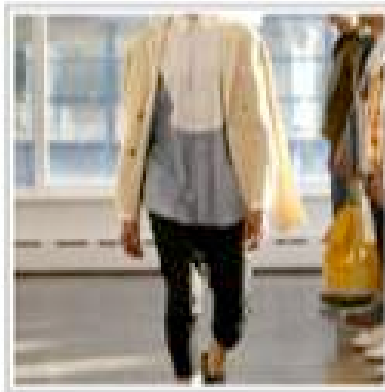
Which brings us to that grin. Most designers take their bow with some mixture of nerves and our-and-out fear (assuming they take one at all), so it's good to see one who isn't ashamed to bask in the applause. We'd say he's earned it.

## A.A. BY ANTONIO AZZUOLO SPRING/SUMMER 2012

By Editor in [Fashion](#) on September 14th, 2011 | [Please Comment !! »](#)

*a. a. a., Antonio Azzuolo, menswear, New York, New York Fashion Week, NYFW, Spring/Summer 2012*

Another line that we can't get enough of: **a.a.** by **Antonio Azzuolo**. We say this a lot, but... the line is the perfect mix of tailored, classic menswear designs with sporty colors, small but innovative tweaks details, and a sophisticated, yet casual aesthetic. It really is quite amazing.



ANTONIO AZZUOLO

# Antonio Azzuolo S/S 12



ANTONIO AZZUOLO

## NY Fashion Week: Best Looks, Spring/Summer 2012

Direct from the runway to your wardrobe, Esquire delivers the greatest clothes and practical analysis of the top new designer men's wear for spring. Right now.

By The Fashion Editors



ANTONIO AZZUOLO

## 10 Fashion-Week Looks She Wants You to Wear

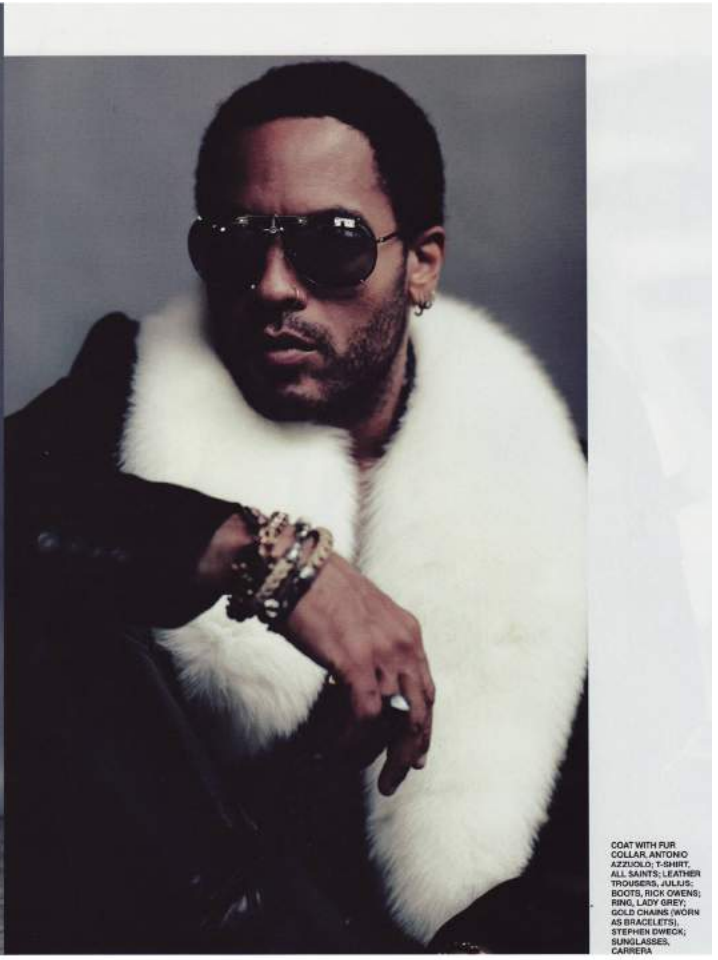
We asked supermodel **Jessica Hart**, ambassador for Mercedes-Benz and *the* woman of **New York Fashion Week**, to pick her favorite clothes **from the runways**, and how every man can look great in them right now



ANTONIO AZZUOLO



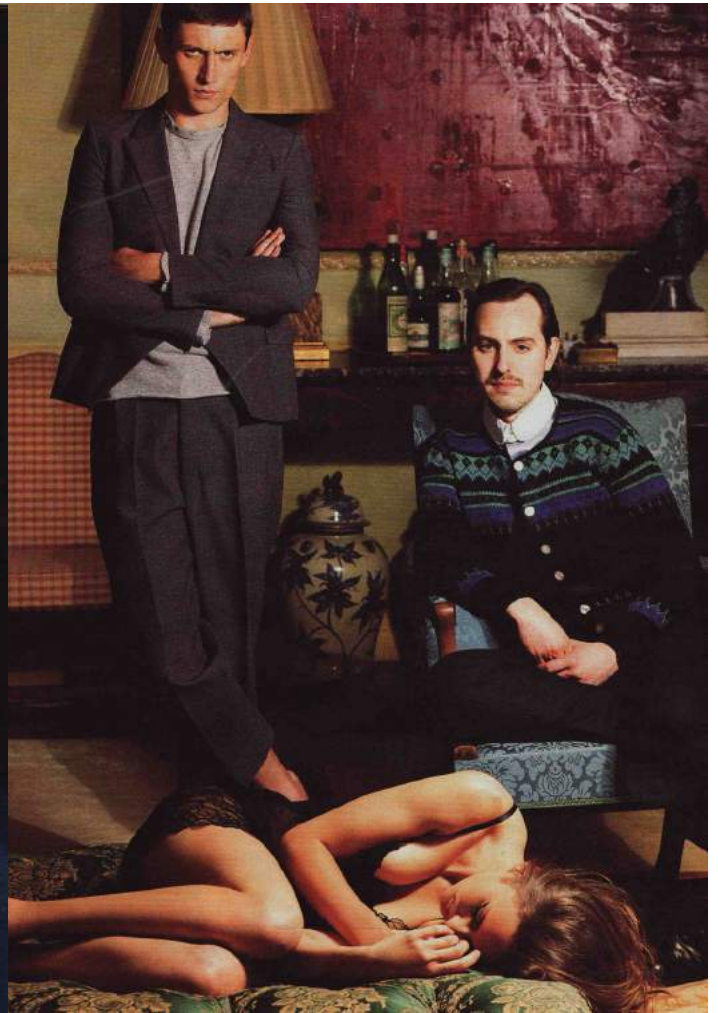
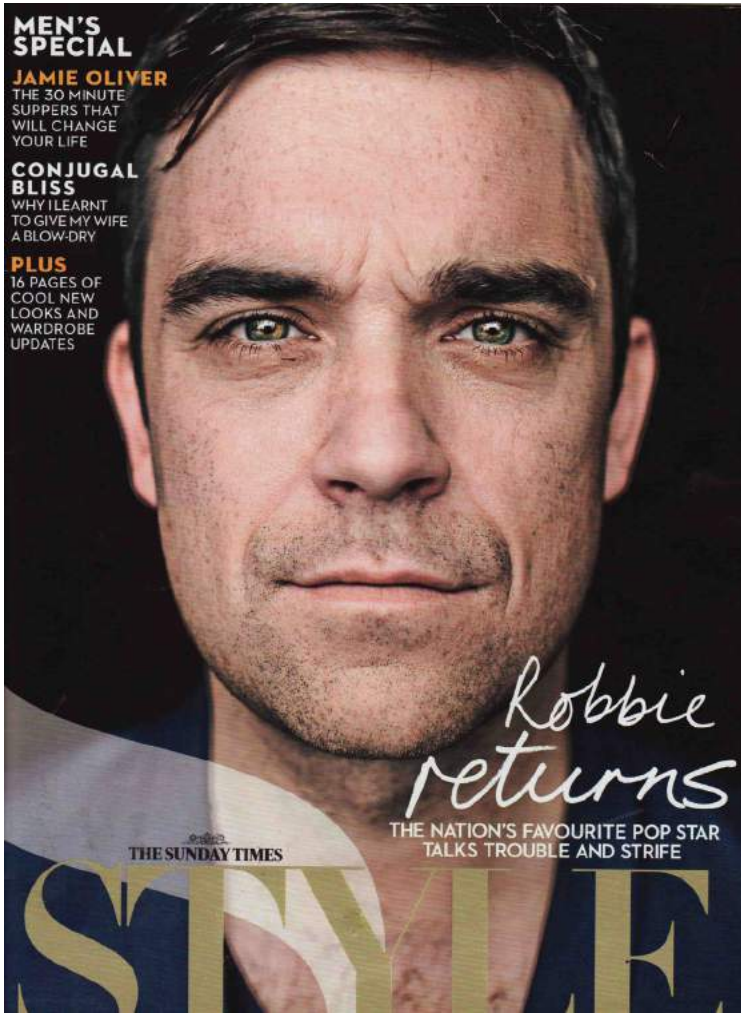
THE BLOCK — 83



COAT WITH FUR COLLAR, ANTONIO AZZUOLO; T-SHIRT, ALL SAINTS; LEATHER TROUSERS, JULIUS; BOOTS, RICK OWENS; RING, LADY GREY; GOLD CHAINS (WORN AS BRACELETS), STEPHEN DWEECK; SUNGLASSES, CARRERA

ANTONIO AZZUOLO







ANTONIO AZZUOLO

## Trading Up: Men's Sweaters Borrow From Folk Patterns



6 of 8



ANTONIO AZZUOLO

# Young Men's Fashion

MEN'S FASHION | By JASON RIDER | FEBRUARY 17, 2010, 12:00 PM



All's Fair Isle: Sure, there's nothing new about Fair Isle — a favorite of stodgy old Englishmen and punks alike — but as a knit pant or done in bright, bold colors, it feels new. From left: Antonio Azzuolo, Yigal Azrouel, and Generra.  
*Courtesy of the designers.*

Who says Europe gets to have all the fun? When it comes to exciting new themes in men's fashion, New York Fashion Week is doing pretty well — our designers' perspective is tempered by a more realistic understanding of what guys will actually wear. It's better to be ahead of the curve, so start placing your fall orders now.

ANTONIO AZZUOLO

The Hit List: Designers to Watch



**Antonio Azzuolo**

Of our ones to watch, Antonio Azzuolo may be the least known, but he's been working behind the scenes for over a decade. The Canadian designer has spent time at Hermès and Kenzo; he also served as the design director for Ralph Lauren Purple and Black Label. Not a bad résumé for a newbie! Based in New York, Azzuolo is showing his two-year-old line, a.a. The collection, which promises to include lightweight flannels, silver and gold trim, and recycled sheared mink and seal top collars, adds a new contender in the luxury menswear market. That's not to say Azzuolo isn't looking into more casual fabrics. "I have been focusing on fine-tuning the collection, but will begin to look at a few collaborations in menswear accessories, shoes, eyewear, and other product categories that I do not do in-house — denim and casual outerwear."

Courtesy of: Antonio Azzuolo

ANTONIO AZZUOLO

**THE STATE**

**RS1103**  
"All the News That Fits"

**40**  
**Reasons to Be Excited About Music**

In this evolve-or-die era, you can always find something new to love. Failing that, there's still Keith Richards.

**No. 1**  
**Black Eyed Peas Rule the World**

Will.i.am perfects the art of global domination.  
*By Chris Norris* ..... 48

**AND 39 OTHER REASONS, INCLUDING**

**LCD SoundSystem** emerge from an L.A. mansion with another dance-rock epic... 60

**Chuck Berry** is still out playing a St. Louis club once a month ..... 62

**M.I.A.** channels all her righteous anger onto a brilliant new album ..... 64

**Dr. Luke's** hits for Miley Cyrus and Kesha make radio fun again ..... 88

**The Roots** settle in as the coolest band on late-night network television ..... 90

No. 17: MGMT's Andrew VanWyngarden and Ben Goldwasser (from left)

**OF ROCK**

Photograph by THEO WENNER

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ANTONIO AZZUOLO



ANTONIO AZZUOLO

## Style IRREVERENT CLASS

Classe irriverente con twist

**Sovversione e rispetto verso i classici. È il modus operandi di Antonio Azzuolo, designer canadese (ma di origini italiane)**

Non per fare i bastiancontrari ma ci pare che oggi, con il laissez faire che imperversa livellando verso il basso il dress code maschile, la sovversione non sia fregarsene bellamente delle regole, quanto piuttosto ossequiarle cum grano salis, aggirandole mentre si finge ortodossia e rispetto. Garbatamente sediziosa, la prospettiva accomuna un gruppo compatto di giovani designer che definiscono i contorni di una mascolinità evoluta, morbida ma a modo, e che nell'intraprendere questo percorso hanno scelto di confrontarsi con il linguaggio della sartoria classica. L'atteggiamento non sorprende: a ben guardare, infatti, regole ferree e limitazioni stimolano la creatività assai più delle possibilità illimitate. Antonio Azzuolo, trentenne canadese d'origini italiane, appartiene a questa scuola di pensiero. «Tensione e limitazione: ecco due parole che amo», spiega, azimato e impeccabile col chiodo come con l'abito smilzo e la camicia col club collar. «Ho scelto di concentrarmi sul menswear perché questo, in un certo senso, rappresenta

l'aspetto più rigido e accademico della moda. Fin da piccolo sono attratto dall'immagine del sarto. Mi piace esplorare la dualità del contrasto tra abito iconico e nuove forme di mascolinità». Col lessico formale Azzuolo ha un rapporto solido, guadagnato attraverso esperienze composite. Dopo aver lavorato a Parigi per istituzioni quali Hermès e Kenzo, ha infatti coperto a New York il



ruolo di design director presso Ralph Lauren. Nel 2008 la decisione di mettersi in proprio: lancia la collezione a.a. - con le iniziali minuscole e puntate, come le cifre sulla camicia - e il successo arriva presto, in Giappone soprattutto, dove di classico sovvertito c'è sempre un gran desiderio. «Il formale possiede la qualità di essere senza tempo. Moderno, d'altro canto, è un aggettivo spesso abusato e incomprensibile. A me interessa aggiornarlo contestualizzandolo e aggiungendo un twist». Il designer ama le linee pulite e le proporzioni "rattrappite" non prive di humour; le ispirazioni



**eRarity:**  
il numero 1  
del magazine  
Colors ('91)  
ora è su iPad

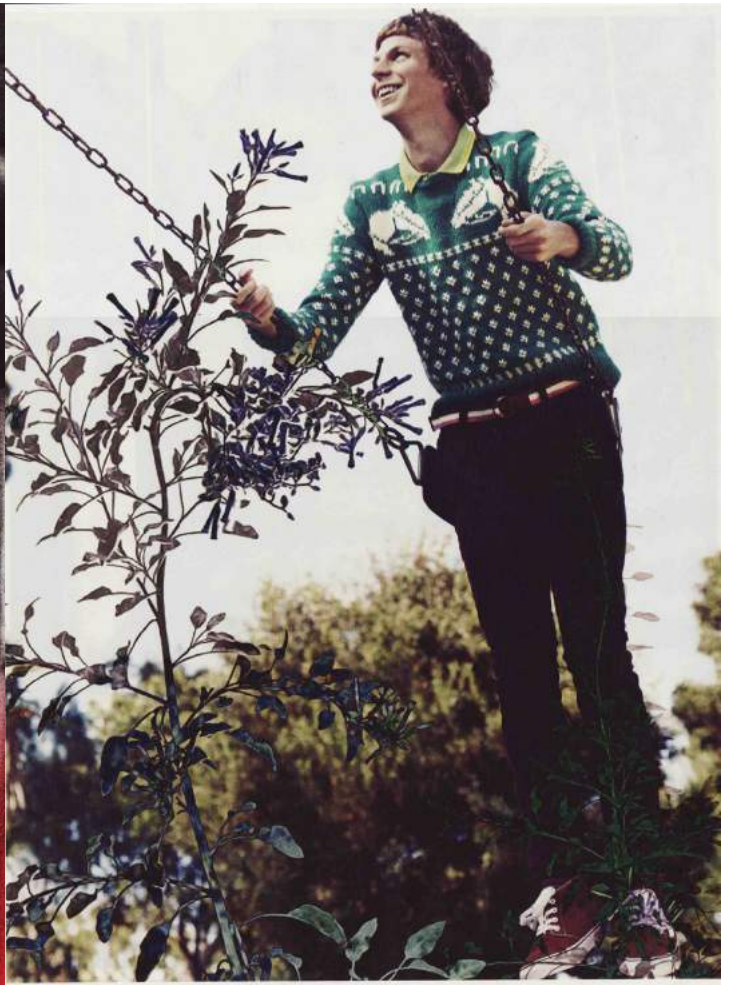
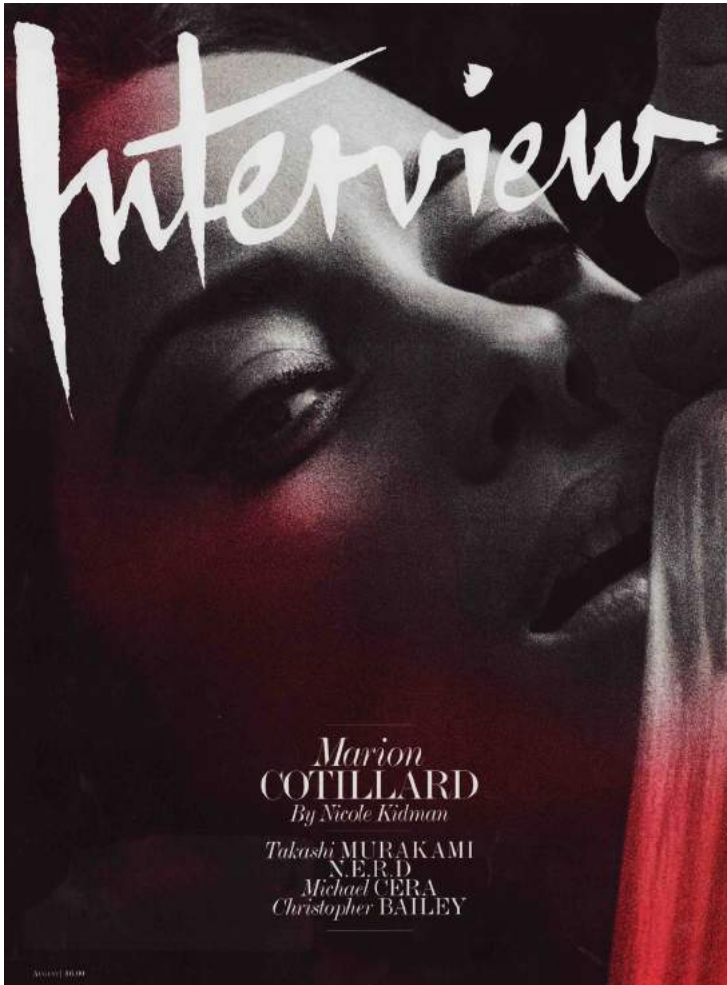
sono sempre stratificate, perché un creatore contemporaneo non può prescindere dall'estetica del cut-up e del collage. Nell'ultima collezione, per esempio, l'incontro tra Mod e urban cowboy si traduce in tagli secchi e intarsi grafici, senza una sola frangia western in vista. «Gioco con gli archetipi in maniera non letterale o unidimensionale, cercando di produrre abiti semplici ed eleganti», conclude. «Riassumerci il mio stile in questa formula: chic classico continentale + irriverenza + downtown cool + un tocco di sexy understated». Il tutto, naturalmente, nel pieno rispetto delle regole. (In alto, due look autunno/inverno 2010/11 e un ritratto del designer) **Angelo Flaccavento**

### DAY & night Un modello, due usi

Il twin set dei pantaloni. Berwich ha inventato "Duetto": una coppia complementare: per giorno e sera.









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One of the newest shooting stars in men's fashion within the past few seasons, **Antonio Azzuolo** was pretty much incepted to be a designer. Hailing from Montreal the son of tailors **moved to study tailoring in Milan** and graduate with a degree in what else be fashion.

ANTONIO AZZUOLO

46\* - (REVIEW)

## *all clothes* **Antonio Azzuolo** **Naughty academia**

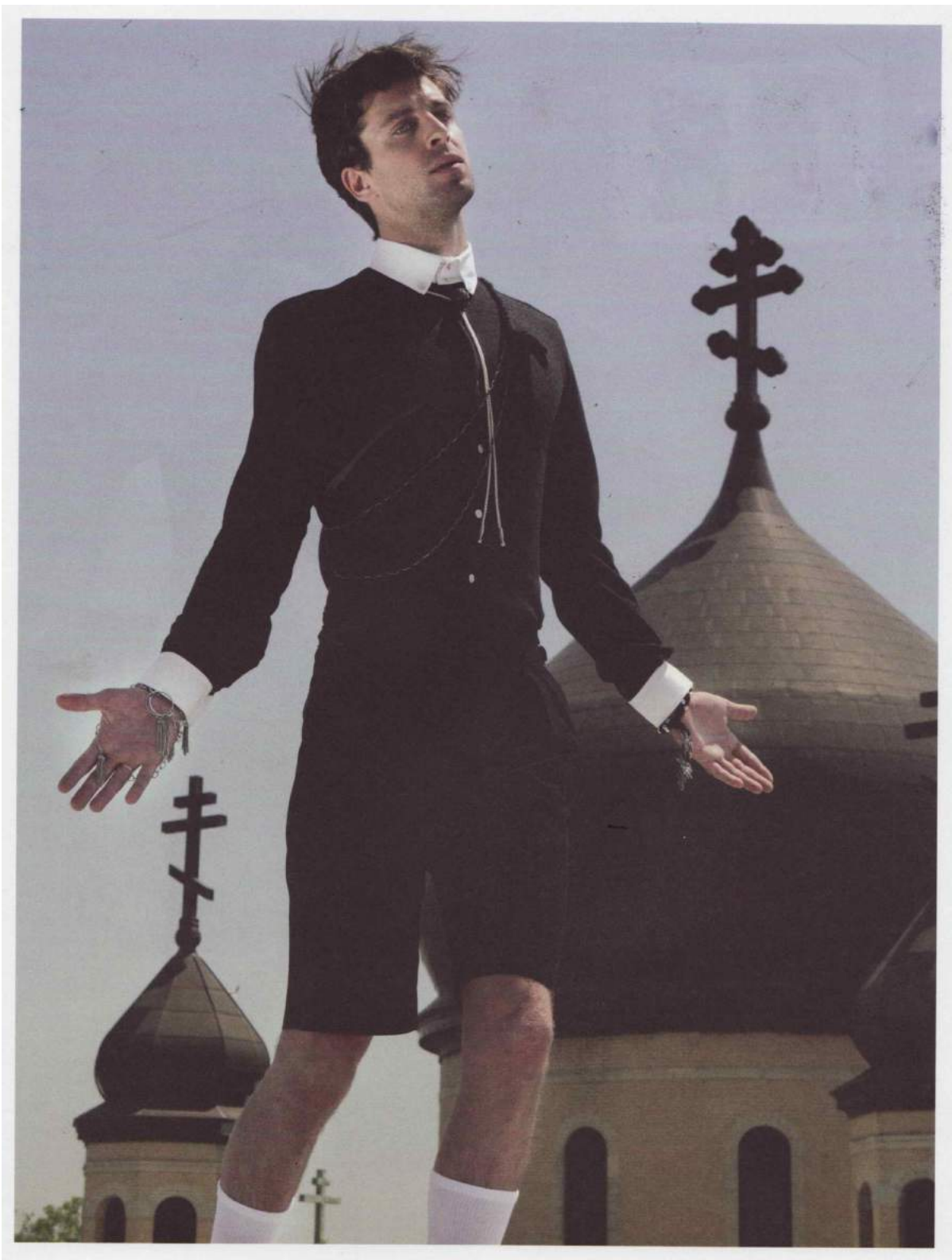
### *Antonio Azzuolo on restraint and tension*

Born and raised in Canada to Italian parents, New York-based designer Antonio Azzuolo is quietly making waves in the staid panorama of American men's wear with a focused, compact collection christened a.a.. Symmetrically distant from the wasp way to classy dressing as well as from the angsty conceptual noir of the so-called avant-garde, Azzuolo's aesthetic is rigorous and proper, with underlying quirk: a mix of restraint and tension solved in a paradoxically easy way. While his appreciation for the art of tailoring is genuinely Italian, Azzuolo manages to break it all up with a soupçon of irreverence and tons of metropolitan speed. Prior to branching out on his own, Azzuolo, who is now in his 30s, worked in Paris at Hermès and Kenzo, and served as design director for both Ralph Lauren Purple and Ralph Lauren Black Label in New York. Determined and stubborn, he is always remarkably well dressed, with immaculate manners to match. Which of course, being such a rarity, is an enormous plus, because it's always nice to see when ethic and esthetic match. >

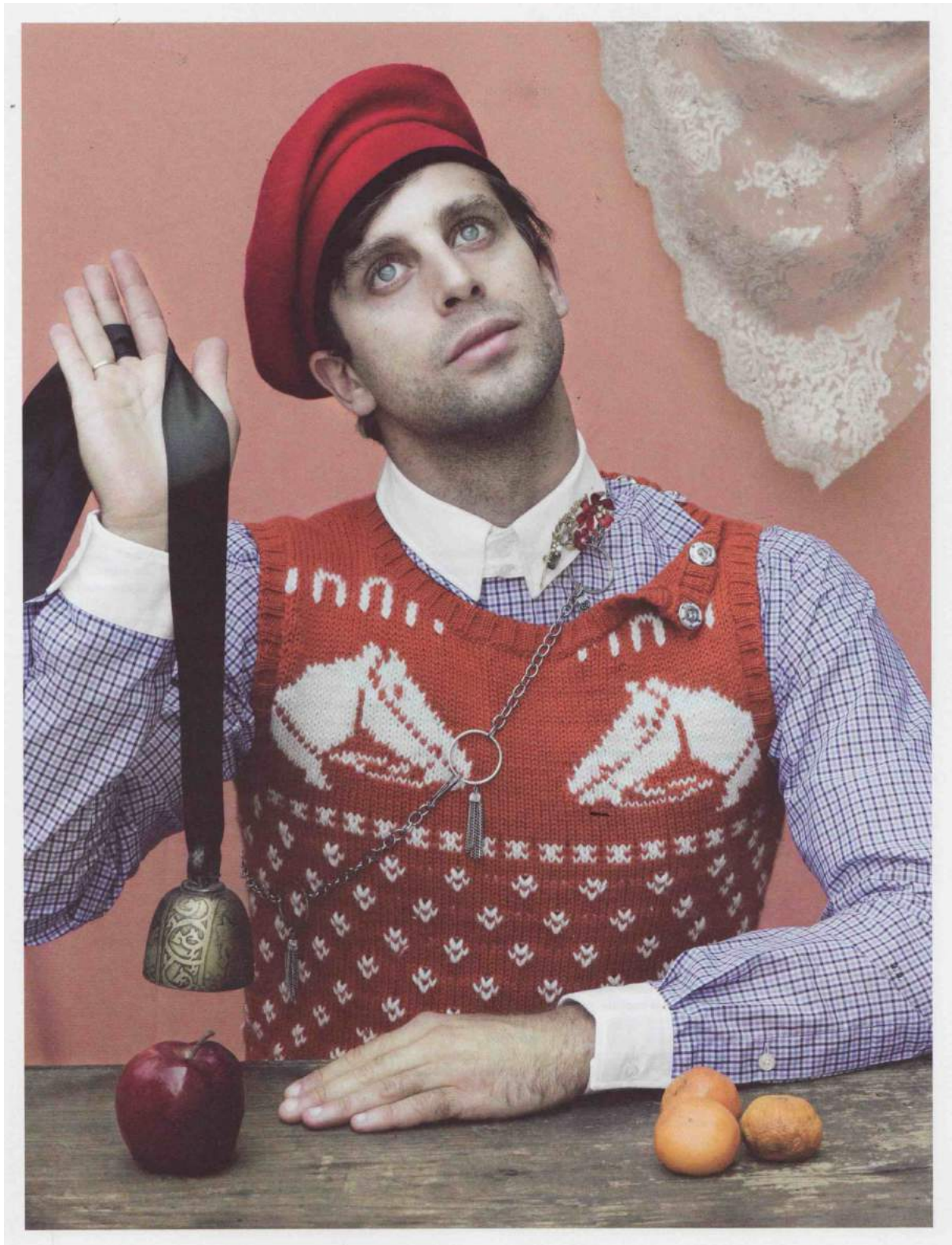
*text* **Angelo Flaccavento**  
*photography and styling*  
**Alex John Beck**

THE/END. MAGAZINE # 17

ANTONIO AZZUOLO



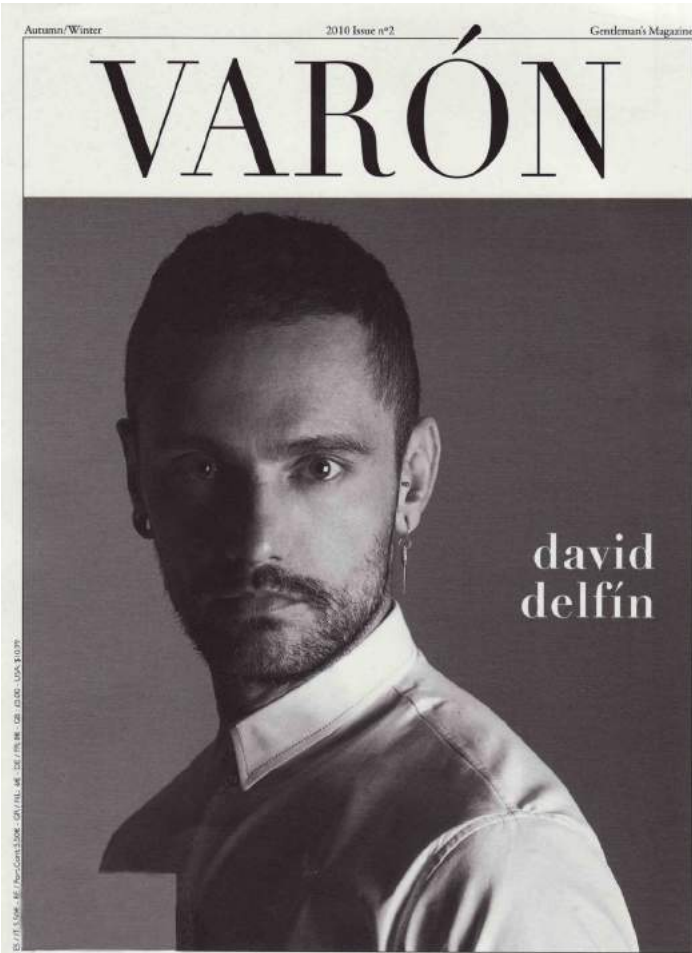
ANTONIO AZZUOLO



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# VARÓN

Varon



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